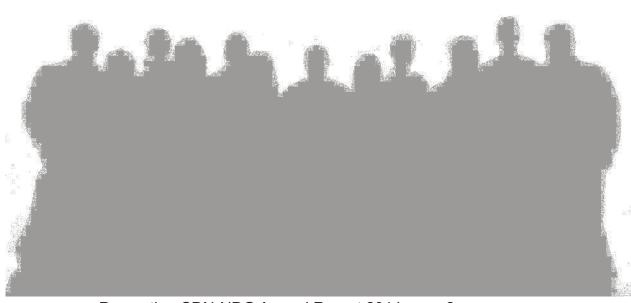




ANNUAL REPORT 2014

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OUR MISSION

Prévention Côte-des-Neiges—Notre-Dame-de-Grâce (CDN—NDG) is a not-for-profit, borough-wide organization active in the community since 1988. We manage various community-based programs and projects. Our mission is to provide citizens with the expertise and tools necessary to improve their quality of life with respect to urban security, the environment, and other social issues. We provide outreach services to residents by meeting them where they live, work, and play.

Our clientele(s) include, or may focus on, youth, adults, women, seniors, newcomers, families, and populations with specific needs.

OUR VALUES

Regardless of who we are on our team, we believe in the following values:

Compassion, Community, Diversity, Equality, Flexibility,

Responsibility, and Teamwork

OUR NUMBERS

A person "reached" is calculated in such that a person may have received, on different/many occasions, any one of our activities, interventions, accompaniments or any other of our services at different times.



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MESSAGE FROM THE BOARD

I am happy to have been asked to contribute to this year's Prévention CDN-NDG's Annual Report. My history with the organization began approximately 20 ish years ago, when a wonderful neighbour by the name of William K. Joseph who asked if I'd be interested in volunteering for Tandem's Neighbourhood Watch Program. I've never looked back.

I was proud to help celebrate Terri's 25th Anniversary that was held in 2014. It is pretty unbelievable all the changes the organization has grown and gone through.

Because I live and work in the Borough, like the rest of the Board, I am lucky enough to get a lot of information from my neighbours, family and friends about what is going on in the community. It is interesting to be able to forward that information to the staff.

The organization is undergoing a restructuring-consolidation phase and we are entering into our second year of changes. It has been a lot of work but we are pleased with the results.

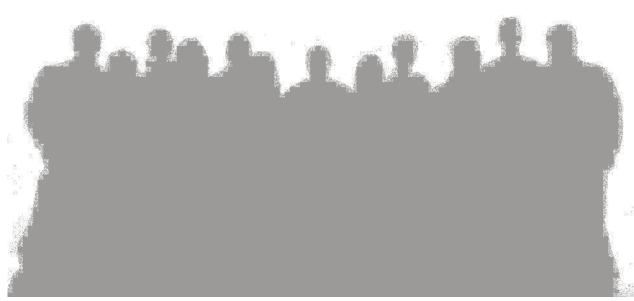
So with that, I'd like to invite you to take a look at all the work being done within the organization as well as with

our clients!

Happy Reading!

Robert W. Brodrick, Treasurer and long-standing member of the Board





Prevention CDN-NDG Annual Report 2014 page 4

FROM THE EXECUTIVE DIRECTOR

It is with an immense amount of pride that we present to you our Programming Report for 2014!

There is much debate within our walls on how to improve both the Annual General Meeting as well as the Annual Report. Some feel that we don't put enough energy in providing more detailed information on everything we do, and that the report certainly doesn't justify everything that is accomplished. While some others feel that we probably spend way too many hours on this dossier when it is just a legality anyway and we have our regular tasks/work/action plans

With no core mission funding, the administration relies on the good graces of our staff to help us with internal goals and committees that help move the organization forward. Whether it is the organization of our Annual Retreat, the realization of our new website, or the organization of our summer BBQ or end of year Party, our team are our most precious asset.

This year (2015) promises to be one of possible upheaval. Many funders are looking at

making changes, austerity cuts are hanging over our head (at the time of writing), as well as possible restructuring of our two main programs.

I would be negligent if I didn't take the time and space to thank:

- The Prévention CDN-NDG Board of Directors who go above and beyond the community call of duty;
- Al, who has to put up with my wonderful moods and sunshiny behavior (HA!)
- Our partners with whom we are lucky to work with daily.
- Our clients, the real reason we came to work today and everyday!

And last but certainly not least I would like to thank the staff of 2014. Heartfelt thanks to Al, Brigitte, Joe, Eero, Geneviève, Nikki, Bill, Adina, Julie K., Marc-Alain, Patrick, Fred, Karl, Mesay, Ambrose, Dan, Jennifer, Nathalie, Guillaume, Marc, Julie R., Fanny, and Kadi and her team. It is an honour and privilege to work with you.



FROM THE PROGRAM DIRECTOR

"The whole is greater than the sum of its parts" Aristotle

The year 2014 came and went as fast as 2013 did!

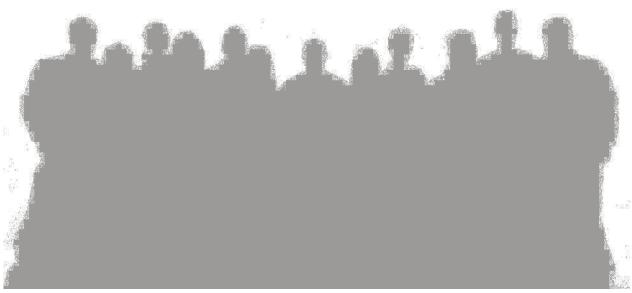
A year filled with great stories, individual and program achievements while building a safer community through a prevention lens. I think that our outstanding staff and our collective efforts with community partners have contributed to the quality of life of young, younger and youngest residents of our CDN-NDG community. Whether we relied on our community partners, the involvement of many groups at various Tables and committees, or the relentlessness of our frontline workers who continuously seem to (somehow) find ways to improve the quality of life of the people with whom they cross paths.

The year 2014 also saw changes to Prevention CDN-NDG's structure with regards to space issues, team composition and team dynamic(s), management roles and so on. Not shy from growing pains, our structural changes were for the better of our organization's wellbeing and for the wellness of those who contribute in sustaining her longevity. A very special bow and our sincerest gratitude go to Ghislaine Guérard Ph.D., who, with over 40 years of experience, coached and navigated us through the challenging structural changes while knowing all too well that our organization and her success are first and foremost made up of people: a wide variety of people, who, with their own talents and experience, devote a great deal of thankless time (work time and personal time) of being in service to others.

Thank you to all of you (you know who you are) at Prevention CDN-NDG who 'stepped in' while I 'stepped out' for what seemed like an eternity, with a viral conjunctivitis. Your leadership and flair to attention and detail during that infamous time was first class!

The past year saw many great things that I hope you will be eager to read here and be sure to visit our new website to know more about the work that we do and the 'why' we do it!

Please like us on Facebook too!



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BRIEF DESCRIPTION OF PROGRAMS

Tandem CDN-NDG

The City of Montreal's Urban Security and Crime Prevention program responds to the needs of all residents concerning personal security, security of one's goods, and safety in the community. Our goal is to increase citizens' feelings of safety, so that they may play a role in their own safety, and take part in the life of an urban setting.

Eco-Quartier NDG

The City of Montreal's Environmental Program works with citizens in NDG for environmental and ecological matters. It often acts as intermediary between residents and the borough. The program deals with issues such as cleanliness, the 3R's (reduce, reuse and recycle), the greening of an urban environment and beautification.

Graffiti

The difference between illegal tagging and street art is the core of our graffiti program. We offer workshops to young people about the subject, as well as sensitizing citizens to the issue. We are mandated to find alternatives to illegal tagging. We also offer murals in the community.

Hip Hop You Don't Stop Urban Arts Program

This two-day event is organized to showcase the talent of local youth through various art forms such as break dance, graffiti arts, poetry and song.

Community Outreach: CDN Streetworker (in partnership with the CDN Youth Table)

Our CDN Streetworker coordinates our intervention staff, and also brings to our attention the issues that young people are facing today. He also administers our summer Park Animator Program and the Parkour Project. He also continues to meet young people where they gather whether it be Métros, parks and the Plaza Côte-des-Neiges, in order to provide information and referrals to those who may need it.

Community Outreach: Streetworker CDN and Outremont (in partnership with CDN Youth Table and the Maison des Jeunes Outremont)

Our CDN Outremont Youth Worker works in both CDN and Outremont. He works with young people aged 12-25 and provides referrals, accompaniment and active listening. He works with them to overcome obs-tacles, and gives them tools to better deal with difficult situations.

Community Outreach: Outreach Worker, Mandela and Walkley Centre Leaders' Club

Again, our Outreach Worker meets youth in their milieu (Victoria /Mandela Park) with a goal of providing information, referrals and advice to those who may not be connected to already established organizations. He also animates a youth group aged 11 to 17 based out of Walkley Centre with the goal of developing leadership skills as well as planning activities such as cooking, outings, workshops and volunteering at the Centre.

Hypersexualization: (in partnership with the CDN Youth Table)

With two series of workshops offered to both high school (Hypersexualization Prevention) and 6th grade (Une égale Un) students, this project aims to prevent hypersexualization and sexual exploitation by developing critical thinking and sensitizing youths to diverse issues such as gender stereotypes, body image, egalitarian relationships and consent, whether it takes place in their daily lives or, for the oldest youths, in a festive context (i.e.: prom night activities).

Hypersexualization / Community Outreach: Female Outreach Worker CDN (in partnership with the CDN Youth Table)

Our Outreach worker, also aiming to prevent hypersexualization and sexual exploitation, acts as a resource for girls aged from 12 to 17 in Côte-des-Neiges. She meets them in their milieu and why La Voie High School is her first intervention setting. She does active listening, follow-ups, and referrals, as well as organizing and animating activities and workshops that answer the needs identified by the girls.

Community Outreach: Outreach Worker, École St-Luc (in partnership with the CSDM)

Our worker provides support to the more than 1800 St-Luc students (both the Côte St-Luc building as well as the Annexe in Western NDG). He works in collaboration with the administration of the school, ensures a positive presence at school activities and develops healthy, confidential relationships with students in need.

Community Outreach: Outreach Worker for NDG (in partnership with the NDG Youth Table):

Our NDG Outreach worker creates contacts, provides referrals and accompanies clients to organizations pro-viding various services and projects. He is also involved in Ça Bouge dans les Parcs Project and Sports Collectives.

Youth Intervention: Jeunes Leaders NDG:

Facilitating a group of young people, our Outreach Worker helps the group choose an annual subject that the youth feel is important for the community. The theme for the past year was the transition from elementary to high school.

Montclair-Fielding - Community Outreach Worker Montclair Fielding and Drop-In:

Working with young people that live in the Montclair Fielding area to once again create positive contacts, offer referrals and accompaniment to those who need to find employment, stay in school or go back to school, find recreational services that meet their needs and promotes other local community services. The Drop-In Program, in collaboration with Walkley Centre offers a safe space for youth who live in the area with a goal of offering recreational activities and so on.

Fielding-Walkley - Agent de Mobilization pour les résidants Fielding-Walkley

Supporting and facilitating residents and local actors (such as business-owners, landlords, and so on) of the Fielding-Walkley neighbourhood in taking action on collective issues. She also works closely with community organizations and local institutions to identify opportunities for collaboration among all stakeholders.

Walkley Centre Provisional Board of Directors (CAP)

Since 2010 Prevention has been a member of Walkley Provisional Board of Directors. As part of a bigger redevelopment project, our goals have included staffing, programming, assessing the needs for the community as well as combatting the decades long stigma that the area has been fighting.

Walkley - Fruits de la Communauté Fiduciary

Formerly known as the Breakfast Program, this encompasses three aspects of food security: Community gardening, social activities such as cooking together, as well as the development of special events that bring the community together with an emphasis on food.

ORGANIZATIONAL CHART



* Urban Security and Crime Prevention



* Environmental Program 3RV - Reduce/Re-use/Recycle/"Valorisation"



- * Youth Intervention Coordinator / Street Worker CDN
- * Youth Outreach Worker Victoria Mandela Sector
- * Youth Outreach Worker Public Spaces CDN
- * Youth Street Worker Blue Line



- * Graffiti
- * Hip Hop You Don't Stop Urban Arts
- Festival



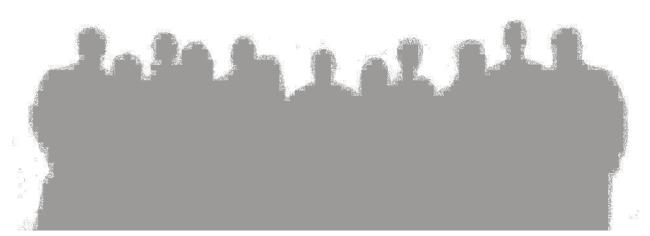
- * Hypersexualization Prevention Program Coordinator / Youth Outreach Worker
- * Youth Outreach Worker CDN for Hypersexualization Prevention

CDN-Outremont

- * Youth Outreach Worker St-Luc High School
- * Youth Outreach Worker NDG
- * Youth Outreach Worker Montclair Fielding Sector
- * Youth Outreach Worker Walkley Centre Drop-In
- * Youth Outreach Worker Walkley Centre Leadership Program
- * Seniors Outreach Worker CDN
- * Park Animators CDN
- * Ça Bouge dans les Parcs NDG
- * Parkour
- * Jeunes Leaders NDG
- * Sports Collectifs NDG



- * Walkley Centre Provisional Board of Directors (CAP)
- * Fruits de la communauté
- * Citizen Mobilization Agent Fielding-Walkley Sector



TANDEM CDN-NDG











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The Tandem team, whose work covers the entire Borough of Côte-des-Neiges—Notre-Dame-de-Grâce, is mandated to offer citizens both individual and collective strategies to reduce the risk of becoming victims of crime as well as to increase their feelings of security. We offer a variety of tips and tools that can be divided into three dossiers:

- 1. People's personal security through information sessions for women, safety audits, workshops on safety in public spaces, and stranger awareness for youth aged 6 to 12;
- 2. Safety of people's personal property through home security evaluations, engraving of personal property, or fraud prevention workshops;
- 3. Security for communities at-large. Work in the so-called vulnerable sectors, working with citizens' groups, and illegal tagging issues. More popular subjects include internet safety, cyber bullying, safety in public spaces, public transportation safety, fraud prevention, as well as others.

There were some staff changes in 2014. Yasmina left Tandem in the spring and was replaced in the summer by our new staff member, Geneviève Bergevin.

Despite the changes, Tandem staff kept extremely busy in 2014! They animated 299 sessions in elementary schools and day cares on various subjects such as bullying prevention, 9-1-1, stranger awareness, Internet security, and illegal graffiti prevention.

For Joey, 2014 brought about a couple of different

highlights. He did a few more family based workshops talking about bullying and internet safety. He was also asked to assist the NDG Food Depot in assessing the safety of their temporary center. Something new this year was a short information session on safety for Canada Post letter carriers from the NDG distribution center.

In 2014, Eero headed the bike-engraving program in Tandem with the two local police stations, which resulted in doubling the previous year's numbers. He also took a bigger role on the NDG Housing Table as well as putting together a good neighbor's guide together with other Tandem offices. Internally it's been a busy year with taking part in constructing a new web page for Prevention CDN-NDG as well as continuing to head the Nexus news bulletin for the organization.

Geneviève occupied herself on the Tandem Women's Committee and she will be contributing more to that in 2015. She also took part in the Forum for Blue Bonnets (Hippodrome Redevelopment) where several important issues were being discussed including affordable housing, economic development, women, families, seniors, youth and public space.

Our administrative assistant, Brigitte Chrétien, stepped in to help out with the women's committee tasks, which sent her to Edmundston, New Brunswick. At the Acadian Women's Summit with a theme of "Everywhere, Women decide ... Women act!," Brigitte took charge of animating a few workshops and kept the colours flying for Tandem Montreal as well as Prevention CDN-NDG.



WORKSHOPS & TRAINING

We at Tandem feel it is important to keep up-to-date with any trends that affect our community. Our staff attends workshops to better themselves to deal with issues that impact the safety of our residents, Some examples in the past year would be Project Co-op with PDQ 26 to better comprehend police work, Les Survivantes (SPVM) to understand the harsh realities of sexual exploitation in our city and Project Alliance (CSSS) to discuss the realities of, and to create dialogue around, child abuse and how interventions are done.

TABLES & COMMITTEES

We participate actively on many different committees (both internal and external). Our involvement helps residents of all ages and backgrounds.

For example some include Table Jeunesse (Youth Table) – both in NDG and CDN, The NDG Housing table, and Table 6-12, just to name a few.

We are also involved with other Tandem projects across the city such as Committee Jeunes 56, Bon voisinage, Comité Femmes all in an effort to better respond to the public at large concerning safety, prevention and social development.

Once again, the Regroupement des Organismes Mandataires du Programme Tandem continued to meet monthly in order to promote the program, offer training to staff and organize special events to benefit the teams. The Regroupement also received their Letters Patent in 2014 and held their Founding Annual Meeting in March of 2014. Terri continues to act on the Board of the regroupement as Vice-President.

Internal committees at Prevention CDN-NDG are also very important to further our work. Our monthly newsletter reaches over 1000 people, and our Communications Committee has worked very hard to build a new website to better inform our residents.



IN NUMBERS

Actvities planned and attended: 505

Citizens sensitized: 8,352

Kiosks: 25

Public space evaluations: **25** Safety sessions for youth: **299**

Safety and information sessions for families: 12
Safety and information sessions for seniors: 9
Bike engraving kiosks: 10 (145 bicycles engraved)

ÉCO-QUARTIER NDG















The past year marked a very successful one for Éco-quartier NDG. With four distinct dossiers all related to the environment, the office is often an information warehouse for everything environmental in NDG.

Under the 3R (reduce, reuse, recycle) dossier: 249 activities were held, including almost weekly door-to-door visits in buildings with more than 9 apartments or in new condominiums where we explained to 727 people the importance of recycling and what is recyclable; visits with merchants in their businesses; workshops for various clienteles; 424 green bins distributed to residents, 52 to merchants, and 64 to not-for-profit groups or institutions.

Thanks to extra summer staff, the Éco-quartier NDG did recycling bin verifications and handed out more than 250 informational tickets letting residents know how they could improve their recycling. We created activities for our youngest clientele,

aged 3 to 5 years old. From gardening to craft activities, 1329 children were sensitized at sessions in day cares.

In 2014, thanks to a donation from the Les Serres Lavoie farm, the Éco-quartier NDG animator worked with a day care to create a vegetable garden. The children were very proud to take care of the garden and to watch their produce grow. Some 2430 school-aged youth (both elementary and high school) were present at our 96 workshops on subjects including climate change, environmental school lunches, and environmental footprints (amongst others). In some cases, it is not just a single class within a school that participated in a workshop but each class. Les Enfants du Monde School had every student sensitized to the importance of composting, while every child at the Muslim elementary school learned about the importance of water. We also provided support in the creation and maintenance of school-based green committees. Four groups of Lower Canada College students also completed their annual community service credits with us, as well as students from other schools in the community.

Day camp activities were especially popular in 2014 thanks to our wonderful camp animator (also a boy-scout leader). We doubled the number of children sensitized in the past, for a total of 543 children sensitized. All workshops had an environmental theme whether it was through water workshops, treasure hunts, or the creation of musical instruments out of recycled materials.

We provided services to other clienteles as well, holding six volunteer sessions with the CLC language school in NDG. Seniors were also our focus with a session on making your own ecological cleaners with a senior group at the YMCA, as well as a workshop on recycling at the Lev Tov residence.

A long-time dream of partnering with the Benny Library happened in 2014. The first activity was a composting workshop while the second was a Halloween theme workshop on local scary animals.

During moving season, we participated with the Regroupement des Éco-quartiers (REQ) in the environmental moving practices campaign. We encouraged citizens to donate usable items and to bring their toxic products for proper disposal. The Éco-quartier NDG serves as a referral service all year long for the Écocentre. We offered a list of resources to help them.

During the summer months we again had the privilege of working with green patrollers. One patroller worked solely for us, and one that we shared with Eco-quartier CDN. Through door-to-door visits and kiosks, they managed to visit with over 600 people. We were also able to have a blue patroller who discussed the issue of the consumption and often overconsumption of water with both merchants and residents. Through kiosks and door-to-door activities, some 340 people were sensitized on the issue of water.

We informed the community regarding Christmas tree pick up; green residue pick up, changes in bylaws regarding outdoor watering, and RDD (Household Hazardous waste) drop off days.

We continued running our two community composting sites with over 100 active members. Humus (transformed compost) was harvested from the Herbert Outerbridge site and brought to the

St Thomas pollinator garden.

Residents bought 75 home composters, and 7 vermicomposters. The Éco-quartier NDG staff also helped at least 10 families acquire worms to build their own vermicomposters. All of these composting methods reduced the amount of garbage that will be sent to landfill.

In 2014, the Éco-quartier NDG staff did a followup of all of the home composters sold in NDG since 2007 (547 composters). Over 58% of all composters purchased are still in place and being used. Another 10% are still being used, but were sold along with the house.

In 2014, staff and volunteers met with over 515 residents at our various kiosks to answer their various ecological questions. As a means to sensitize residents to reduce their dependency on harsh chemicals, the Éco-quartier NDG staff handed out over 500 bottles of eco-cleaners made by volunteers. Residents appreciated the fact that they could try our cleaner risk free and then make it again themselves.

We organized a number of special activities throughout the year; the Purse exchange; Halloween (costume making with 46 children at the Walkley Centre, 14 at Sherbrooke Forest and 18 children creating haunted houses to decorate the Melrose tunnel); Christmas decorating with recycled items; Buy Nothing Day: (an alternative to Black Friday) during which staff and volunteers were stationed outside both Villa Maria and Vendôme Métro stations asking citizens to close their wallets as a symbolic act and where over 500 people were sensitized; Parking Day, through a special kiosk in a parking spot on Girouard to promote Car Free Day.

Under the cleanliness dossier, 18 clean-up events took place along bike paths, on school grounds, on Walkley Avenue, on Coronation at Fielding, in the Benny Farm area, and commercial establishments (Sherbrooke West, Monkland, Fielding). This dossier also includes our work with illegal posting of handbills (affichage sauvage), working on problem areas, dog pollution, and illegal tagging (graffiti). In order to fight the bed bug problem, we also distributed large plastic bags to wrap mattresses.

Under the beautification dossier, 1,048 citizens came to three local parks to pick up flowers and compost as part of the annual Flower Distribution event. Thirty-seven groups also arrived the day before to pick up annuals for their common spaces.

Residents also exchanged plants during our sixth annual Perennial Plant Exchange. Leftovers were planted on Bulmer Avenue, where there had been a big problem with illegal dumping and graffiti. We're hoping that our efforts will show the community that the area is cared for and is not a dump site.

Staff also worked with a dedicated group of volunteers who spent time eradicating ragweed in the community. In the case of private property, we left little flags identifying the plant. Thus we hope many more residents can now identify it and will pull it out.

Under the Nature in the City (Nature en Ville) dossier, 24 activities were held. The St. Thomas Collective Garden bolstered its pollinator garden in 2014, thanks to funding from TD Friends of the Environment. The butterfly garden helped to sensitize children and other residents as to the importance of pollinating insects in the food chain. While Action Communiterre looked after the garden itself, our staff looked after the greening (perennials) around the garden as well. Our work attracting pollinators increased the vegetable production, with Action Communiterre stating that the St Thomas garden was the most productive in its garden network.

In partnership with the Éco-quartier team in CDN, our staff continued to work with a number of residents of the Providence Residence on their vegetable garden. Week after week, a variety of volunteers joined us for this activity, excited to have their hands in the dirt. This collective garden fit into our Intergenerational Gardening program

that continued in backyards in NDG. Seniors who want to continue gardening but who may need a hand can count on young volunteers provided by Éco-quartier NDG. There were four active partnerships in 2014, one of which was even featured on CTV news.

Although started in 2013, the Green Alleyways program really took shape in 2014. Hingston/ Beaconsfield, Melrose/Regent and Old Orchard/ Marcil received \$5000 to beautify their alleys with flowerbeds and boxes, asphalt excavations and perennials. A medical plant walk was offered in May 2014 to identify commonly found plants (often known to us as weeds), with therapeutic properties. Following the walk, a volunteer graphic designer created signs to identify the medicinal plants, which sensitized the residents to look at those plants in a different manner. Éco-quartier NDG is a member of the REQ (Regroupment Éco-quartier), whose membes are brought together in order to share their expertise and best practices. The Éco-quartier NDG office also is a Good Food Box pick up point.

As a means of giving back to the community, the Éco-quartier NDG partnered with two organizations to have community service hours completed (hours assigned for small crimes).

2014 was also a great year for volunteers. The Éco-quartier NDG was thrilled to host more than 150 volunteers for a total of more than 2,140 hours that they offered to improve the lives of residents of NDG. A big thank you to all of our volunteers!

IN NUMBERS

Activities: 316

Citizens sensitized: 9,870

Sessions for 3 to 5 year olds: **72**, **reaching 1,329 children**Volunteers: **150**, **putting in 2,136 hours**

Composters sold: 75

Tonnage not thrown in regular garbage as a result of composter sales: over 3,000 kg

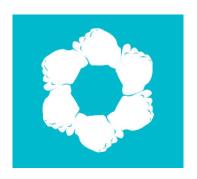
Households that began vermicomposting: 24

Households that actively compost in our community composters: **102** Cubed metres of compost created in our community composters: **2.7m3**

Individual visits to the office: **898**Phone calls to the office: **1,389**

Emails answered: 775

COMMUNITY OUTREACH TEAM













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The single word "outreach" does not do justice to the team, as there is so much variety in what happens with each project. In Prevention CDN-NDG terms, "outreach" means that a team member meets with their clientele, both youth and seniors, in their own environment.

Côte-des-Neiges

Marc-Alain Félix – Coordinator of the Youth Intervention Team and Street Worker for CDN (in partnership with the Table de Concertation Jeunesse CDN)

While also juggling responsibilities associated with the management of his colleagues, Marc-Alain stays aware of growing trends in the community about the challenges facing young people today. He continues to provide support to families, as youth face challenges such as immigration, integration, poverty, homelessness, bullying, violence, lack of employability and mental health problems. Marc Alain is one of the founders of the Parkour Project. Twice weekly, young people meet to practice various sports. To help promote the project in 2014, he visited many high-school classes. Marc-Alain also coordinates the Park Animator summer program with four youth hired via Employment Canada's summer program funding. The goal is to provide and create activities for teens, aged 12 and 17 years old, who are not linked to any other activity or resource in the neighbourhood.

An example of a success story, Marc Alain has been working with a particular family for the last 5 years. Hearing about their challenges, he offered advice, as well as references. Three years ago, the family faced a particularly difficult situation and Marc Alain supported them. The family's eldest daughter became one of the top students in her nursing school and received several scholarships. This year she was also recruited to work in the Cardiology Department at the Jewish General Hospital. Her mother is very grateful to Marc Alain for having contributed to her daughter's success, as well as all of the support offered through the years. Marc Alain keeps in touch with the family and continues to offer his support when needed.

Fred Clarke – Community Outreach Worker CDN also responsible for Leader's Club at Walkley Centre

Fred covers the territory around Victoria and Plamondon. His mandate is to provide information, references and accompaniment to young people who need support. In 2014, Fred helped

his clients manage issues such as homelessness, couch surfing, dropping out of school and mental health issues.

He also works at the Walkley Center with the 12-16 year olds.

Fred offers cultural and leisure activities in order to allow this group of youth develop in a safe and nurturing environment (see the Walkley activities section in this report). He organized workshops on photography, crime prevention, as well as positive / negative influences. He also organized outings to such places as the Biodome, La Ronde and a Montreal Impact soccer game.

Another success story concerns a mother who was looking for her 16 year old runaway daughter. She called Fred for support, and he immediately began working to find the young girl. A few hours later, he received a call from someone who said she was housing the girl. After a few conversations and negotiations, the girl returned to her mother. Fred remains in contact and continues to do follows-up with them to ensure that the relationship between them is positive.

Daniel Ouellette (until October); Jennifer Chapman (from October) - Community Outreach Worker for Seniors in CDN

The Outreach Workers for Seniors' mission is to screen for, and establish contact with, seniors who are primarily, but not exclusively, isolated, at-risk, and vulnerable; to provide resources and support for them and to help break isolation, in addition to facilitating referrals to healthcare providers and other essential resources, in order to contribute to an overall best possible quality of life.

This includes intervention and accompaniment; visiting community organizations; attending social activities, and medical appointments; assisting with mediation, and potential housing; and acting as a liaison between community programs and services and seniors.

Initial contact with potential clients is often made within the context of activities organized by community partners offered throughout the CDN-NDG borough. Some are identified and referred to us by organizations and care professionals, such as the CSSS, hospitals, crisis centers, social workers, and the SPVM.

Daniel is a founding member of the newly established Table des Aînés CDN. He received, along with his Table colleagues, the CSSS de la Montagne's "Excellence in Partnership Award" awarded to the Table des Aînés. He established an informal follow-up line (accompaniment) from

the street to the clinics, hospitals, and CLSCs (especially, the bridges built to these institutions' teams of social workers). He created and organized various activities, kiosks, conferences, and workshops of interest to seniors in CDN, and participated in a variety of conferences and workshops designed to increase his effectiveness in dealing with at-risk seniors. Daniel resigned from his position as outreach worker in October 2014, to move on to other endeavors, he will be missed as his contribution to Prevention CDN-NDG and the seniors' community has been invaluable.

In addition to taking over the position as Community Outreach Worker for seniors and jumping into front-line street-work, Jennifer participates with the Table des Aînes and the Table des Intervenants de Premiér Ligne en Itinérance. She continues to work towards establishing connections and creating a network with neighbouring organizations and administrations such as the CDC Côte-des-Neiges, regional round tables, medical and mental health intervention teams, OEIL, ROMEL, TRACOM, HAPOPEX, Centre Des Aînés, the CDN Black Community Association, Club Ami, Multi-Caf, the Notre-Dame-De-Grâce Seniors Table, the Cote-des-Neiges - Notre Dame De-Grâce, Borough, the Côte-des-Neiges Intercultural Library, and many others.

Notre-Dame-de-Grâce

Karl Thomas – Community Outreach Worker at École St. Luc

Karl works at the school where his mission is to

intervene with young people through prevention, while acting as a bridge between the school and the community. Karl has a captive audience of over 1,800 students, both in the building on Cote St-Luc Blvd as well as the Annexe on Terrebonne in Western NDG. Karl's highlights for 2014 include various interventions with young people. He provided references for sporting activities and community resources in the area; performed individual interventions on issues related to relationships; helped with the transition from elementary to high schools and encouraged youth to practice their French. In the case of more serious problems, Karl received referrals from the school administration and teachers. He also takes initiative and approaches youth who may be isolated. Approximately 40% of the youth are referred to outside the school for activities. Finally, Karl also

Twice a week, Karl also joins forces with the Westhaven Community Center that allows

the school.

provides support to the Médiateurs du Civisme at

students from the Annexe to practice various sports, to use the computers and to socialize safely outside of the school. The Centre is a support for community activities that reach young people who do not practice any organized sports.

As often as he can, Karl attends presentations by school staff. He is on the Prevention and Student Retention Committee and played a leading role in the Jeunes Leaders NDG that promotes the participation of isolated youth. Positive changes can already be seen as many of the youth have made friends and are more open to others.

Mesay Girma – Community Outreach Worker NDG (in partnership with la Table Jeunesse NDG)

As an NDG outreach worker, Mesay's mandate is to reach out to young people from 12 to 25 years old, particularly those who are not connected to any organization or other resource in the community. He meets the youth in parks, subway stations and schools and offers information, referrals and accompaniment. He also monitors the growing needs of young people in the community.

Mesay is also collaborates on a project entitled Sports Collectifs which enables youth to practice a variety of sports at the NDG Center. About 30 teenagers took part in twice weekly sports activities and Mesay visited regularly to provide information based on their needs.

In 2014, the Ça Bouge project, inspired by the Park Animators Project in CDN, hosted more than 150 young people per week in the Notre-Damede-Grâce district.

Ambrose Hamilton – Community Outreach Worker Montclair-Fielding

Ambrose's mandate is similar to other outreach youth workers: To create contact with youth, offering them information, references and accompaniment.

Covering a very concentrated territory, the Montclair-Fielding area, the outreach worker's role is to work with area youth and to offer them alternatives to loitering.

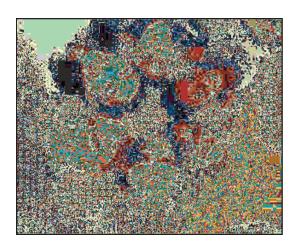
In addition, twice a week, Ambrose manages the Walkley Center's Drop-In program (see Walkley activities). Several of Ambrose's clients have serious homelessness problems and spend their time sleeping at friend's places, and moving frequently. He often meets people who are hungry, who have no job training or who have dropped out of school. Ambrose also provides information to

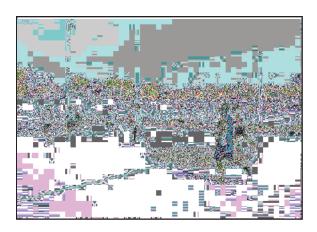
help young people and works with colleagues for other references and case studies. Ambrose organizes activities with sector youth to enable them to escape from their daily lives, and to open their minds to new experiences. Activities in 2014 included an outing to La Ronde, a freestyle rap tournament, pool tournament games, community kitchen activities, and so on.

Patrick René – Street worker CDN and Outremont (in collaboration with Table Jeunesse CDN and Maison des jeunes Outremont)

Twice a week, Patrick provides referral and accompaniment services to youth in CDN, with the other two days in Outremont under the administration of the Maison des Jeunes Outremont. Patrick also meets kids in parks and centers and engages in one-on-one interventions with a diverse clientele. In 2014, his work allowed him to reach about 600 youth in diverse activities and places such as 10 accompaniments, 25 individual one-to-one meeting, 5 referrals to legal services and employment, 30 referrals to local organizations such as

the Centre Communautaire des Loisirs de Côtedes-Neiges (CCLCDN), not to mention the 100 youths he met during class tour at La Voie High school and the 120 youths during day camps tour at CCLCDN. The work is not always easy and successful because clients served often experience situations that are sometimes beyond his control. As per every other year, he runs into several issues and that is no exception for this year. In fact, he met several cases of mental health and homelessness and although he managed to find temporary solutions, often the lack of resources is felt during these emergencies. Other than interventions, he's also involved in various committees within the organization such as: case discussion (with all the Outreach team of Prévention CDN-NDG), Communications, Annual General Meeting (AGM) and participates, both to the committees of the Table de Concertation jeunesse de Côte-des-Neiges and Table de Concertation jeunesse d'Outremont. During the year, he also participated in more than 36 meetings to benefit his colleagues with his expertise in graphic communication.





IN NUMBERS

Marc-Alain: 190 activities and 4,426 citizens reached
Patrick: 820 citizens reached
Fred: 2,352 citizens reached

Karl: 250 activities and 4,800 citizens reached Mesay: 30 activities and 2,820 citizens reached Ambrose: 120 activities and 1,175 citizens reached Daniel: 180 activities and 650 citizens reached Jennifer: 16 activities and 32 citizens reached

Note: Outreach activities are defined on the basis of terrain, interventions, prevention, referrals, accompaniments, and workshops and are subject to the number of clientele reached.

URBAN ARTS











Our Urban Arts program's primary mandate is crime prevention through the arts. This is accomplished through two main components (graffiti and urban arts). The Graffiti section is further divided into two parts: murals and workshops. The mural project offers building or vehicle owners the opportunity for vandalized surfaces to be recovered by professional artists. The workshop component aims to educate youth about the aspect of crime related to vandalism. The other main component of the Urban Arts program is the annual Urban Arts Festival: Hip Hop You Don't Stop which aims to constructively channel young people's energy.

Graffiti - Murals

This portion of the Urban Arts program not only beautifies various areas of the district, but also can help prevent vandalism. "Taggers" often respect the fact that street artists put a lot of time and energy in creating these works. This normally means that they do not vandalize the walls and vehicles with murals painted on them.

The murals produced inside the St. Monica Elementary School are undoubtedly the highlight of 2014. These murals have transformed the hall entry and hallways of the building. It has had a real impact on the school's children, increasing their sense of belonging and pride that they have for their school.

The murals produced in partnership with the Agence Métropolitaine de transport and A'Shop on de Maisonneuve were specific projects both in their nature and in their location. As well the wall in partnership with the City of Montreal and A'Shop in Côte-des-Neiges at the corner of Girouard and Lacombe streets to transform this neighborhood

corner, Guillaume cannot count the number of positive reviews it has received from day cares, schools, community centers, business owners and citizens surrounding the wall.

Graffiti - Workshops

We also offer creative workshops in order to prevent illegal graffiti. In multiple community centers as well as at St-Luc High School, interested individuals are able to learn the basic techniques of graffiti art in the company of professional artists. Through these interactive workshops, we raise awareness to hundreds of young people by teaching them a constructive and respectful way to address this urban art. This type of workshop is also offered in different summer day camps in the Borough. In 2014, we met with over 600 youth through our workshops offered in day camps.

The workshop, introduction to graffiti arts ("Initiation à l'art graffiti") was offered 16 times during the lunch-hour at St. Luc High School this year. On the program: production of paintings, decorative models and customized baseball caps. Guillaume loves to see the evolution of youth from St-Luc school over the years. They greatly improve their artistic skills, and Guillaume is certain that it brings to them added confidence, something most teens can use.

Urban Arts Festival: Hip Hop You Don't Stop

The central theme of the Urban Arts festival revolves around Hip Hop, a very present cultural trend among the young people we target. Hip Hop culture encompasses the four major forms of artistic expression, which offer significant potential for attracting youth:

Dance (B-Boying / B-Girling, breakdance, Hip Hop

dance and so on, Music DJ'ing, singing Writing (RAP - Rhythm And Poetry) Pictorial art (graffiti).

To develop this project, we have worked in collaboration with the various community groups in the district who offer urban arts activities throughout the year. Through all of its programming, the Urban Arts Festival puts forward the talent of young artists from across our community, but also professional artists from both the local and even international scene.

This year was undoubtedly one of the most successful editions of the festival since its inception. Firstly, unlike the previous year, we received more funding from the City of Montreal (CEDIP) and Canadian Heritage (DCAP), which allowed us to organize two cultural events of high quality. We developed new programming this year, hosting an indoor as well as an outdoor event instead of two events in the park.

As part of Hip Hop You Don't Stop festivities, we held our first Girlz n 'Hip Hop event at the Maison de la Culture Côte-des-Neiges on the evening of September 19th. The evening was dedicated to the role of women in Hip Hop culture and was established in partnership with the Table de Concertation Jeunesse Côte-des-Neiges, with not only a financial contribution, but by two of its projects: Hypersexualization Prevention and the She Leads Program.

Julie Robillard (Coordinator of the Hypersexualization Prevention Program), Fanny Lavigne (Outreach Worker), Mariel Rosenbluth (Carrefour Jeunesse Emploi CDN) and Amanda Benn collaborated with the urban arts team to develop the evening's program. Excerpts of different documentaries were shown, with lively audience discussion between viewings on the place of women in Hip Hop culture. Some of the issues that arose from the discussions were: The expression of feminist values through culture, the danger of using the female body as an object, the negative impacts versus the positive vision of women within this cultural movement. These discussions were to be interspersed with performances by artists from the community (RAP, Soul, R&B, Spoken word, Dance, etc.), but due to the large number (25!) of participating artists we had to postpone this part of the programming.

The evening at the Maison de la Culture CDN also served as an official CD launch for the Strange Froots group, formed through an encounter of three young women of the Maison des Jeunes She Leads Program sponsored with Nobadsound Studio. The evening ended with the professional local artists Malika Tirolien and Tali (AKA lamBlackgirl) known from the collective called Nomadic Massive.

An interesting thing to note about the event: The crowd was composed of an almost equal number of girls to boys. Clearly, gender equality remains an important value for the new generation!

The following day, Saturday, September 20, was the date of the Festival "Elementakiza" for a second year in beautiful Notre-Dame-de-Grâce Park. In collaboration with the cultural organization Elementality who share our vision of the potential found in the urban arts, the day was a huge success with an even larger crowd than the previous year. On the program: BBQ, murals on trucks, cello graffs, art workshops for children, B-Boyin '/ B-Girlin' (break dancing), dance performances, barbers' competition, DJs, and so on. The day ended with performances by artists established on the Montreal scene: Banx & Ranx (reggae), the collective Alaiz (Rap) and the duo Eman X Vlooper of Alaclair Ensemble. The atmosphere that reigned over the day was one of joy and a sharing of passion for urban arts. The crowd was eclectic, both in terms of age (from infants, to the elderly) and individuals (diversely cultural, local and from other parts of the City, etc.) It was a real success!

On the evening of October 24th, Julie, Fanny, Mariel and Amanda hosted the follow-up evening of Girlz n 'Hip Hop in the chalet at Nelson Mandela Park (BCA) where once again, various documentary extracts were projected and followed by a very interesting discussion.

Through the unifying power that emerged during these events, we are excited to promote the potential of urban arts culture for the youth. That's why we're proud to announce that there will be a 10th edition of the Urban Arts Festival in 2015!

IN NUMBERS

Graffiti-related activities attended by Guillaume: 59
Participation in Guillaume's activities: 505 persons
Murals created: 4 (4140 square metres)
Day camp sessions: 32 (600 youth participated)
Attendance at Hip-Hop You Don't Stop Urban Arts Festival: 900 residents

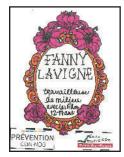
HHYDS festival related activities: 11 (1334 participants)

HYPERSEXUALIZATION PREVENTION











The Hypersexualization Project aims to educate both girls and boys ages 12 to 17 in the CDN – NDG neighborhoods about hypersexualization, exploitation and sexual violence. This joint project between Prevention CDN – NDG and the CDN Youth Table gives youth tools to develop critical thinking about the world around them. The Hypersexualization Project aims to reduce the risk of sexual exploitation and the becoming involved in street gangs. In order to accomplish this, the project is based on two axes of intervention: Prevention workshops as well as an outreach program, both of which work primarily with teenage girls from 12 to 17 years old.

Julie and Fanny also work in partnership on various projects. In 2014, as part of Prevention CDN-NDG's Urban Arts Festival "Hip Hop You Don't Stop", they participated in the organization of the evening's entertainment: "Girlz N' Hip Hop" and "The Follow-up: Women & Hip Hop". During these evenings, Julie, Fanny, Amanda Benn (from the

Black Community Association of CDN) and Mariel Rosenbluth (from Carrefour Jeunesse Emploi CDN (CJE-CDN)) addressed the role of women in the world and the culture of hip hop, giving a voice to female artists and the citizens of the district. Julie and Fanny are also teaming up to offer workshops to community groups. This year they provided information to Bao-Ado for three meetings and they led the Leaders' Club at Walkley Center.

Hypersexualization Project

The Hypersexualization Project's mandate is to prevent sexual exploitation among youth aged 12 to 17 years old in the CDN-NDG Borough. This is accomplished through psycho-education and workshops offered mainly in sixth grade classes and high schools.

In 2014, a new series of three workshops entitled "Une égale un" was created for youth transitioning from primary to high school. The workshops were

given in many schools in the district, and the feedback was very positive.

Because she in her third year offering workshops, Julie often now comes across many of her former participants from grade 6, who are now in Secondary 1 (first year high school). Many recognize Julie and remember the concepts discussed in her primary school workshop, thus the youth are enthusiastic to participate in the high school level workshops. It should be noted that this series has been updated: the content of the workshop on advertising has been completely renewed to make it more current, and the meeting on sexual exploitation was the subject of a major overhaul that will be completed in the winter of 2015.

The positive impact of workshops on self-esteem and the development of critical thinking amongst young people is evident. Young people, who often do not know their rights, particularly with regard to consent in sex and relationships, learn a lot during the workshops. This is an opportunity to share experiences together and form their own opinions. Many speak out more confidently during the sessions and report learning to be better able to cope with difficult situations. The phenomenon of hypersexualisation is multifaceted and is far from abating. Therefore, it is all the more relevant and urgent to develop critical thinking in our youth. The two series of workshops and the outreach work being done by Fanny since the summer of 2014 are a huge step in the right direction.

Teenage girls' Outreach Worker

During the summer of 2014, Fanny joined Prevention CDN-NDG as the new Outreach Worker. Her

mandate is to be a resource for 12 to 17 year old teenage girls in CDN, to act in prevention of hypersexualization and sexual exploitation. Fanny meets with teenagers to listen, to follow-up, and to refer them to resources in the neighbourhood, as well as to plan and animate activities and workshops. During her first months at Prevention CDN-NDG, Fanny met and created links with partners in La Voie High School, as well as with partners in the community. As the school year started, Fanny's integration in the schools began, and she is now in the process of creating trustworthy relationships with teenage girls. To do so, Fanny participated in many of the school's activities, as well as visiting each class to present her role and how she can help adolescents. In particular, Fanny has created bonds with teenage girls from Welcoming Classes (Classes d'accueil) From her initial meetings and discussions, many of the teens are starting to recognize her and talk to her, even confiding in her. Fanny's integration in her new job seems to be on the right track!

Not only is developing trustworthy relationships an interesting challenge in itself, Fanny also wants to work preventatively. It's important to develop the youth's understanding of some of the protective factors when it comes to hypersexualisation (such as knowing what consent is, gaining self-confidence and leadership skills, and so on. This way of working includes the risk factors approach, but goes beyond them. As for 2015, the outreach worker will continue her integration in the field, creating relationships with teenage girls as well as with partners. She'll also organize activities and workshops for adolescents in the neighbourhood, all in an effort to have a strong group of girls to work on projects!

IN NUMBERS

Hypersexualization project:

Number of schools / institutions where the workshops took place: 16

Number of workshops given: 152

Number of youth sensitized: 3303 (1511 girls, 1582 boys, 201 n/d)

Clientele's age group: 7-24

Main clientele's age group: age 12-17

Number of training sessions received: 6

Teenage girls' Outreach Worker:

Contacts: **369 (250 girls, 119 boys)**, which includes youth who have asked for information and resources, who have participated in activities and workshops and with whom Fanny is building a relationship

Activities planned: 14

Activities participated: 29

Training sessions: 14

Classes met at the school: 41 (946 students - 460 girls, 486 boys).

FIELDING-WALKLEY INITIATIVE















Since 2010, Prévention CDN-NDG has played an active role in the Fielding-Walkley sector. We have been a member of the Provisional Board of Directors of the Walkley Centre, run some specific programs out of the Centre, acted as fiduciary for a Centrebased food security project and, through funding from Centraide, are fiduciary of the sector's community mobilization project.

The Walkley Centre Provisional Board of Directors

The Walkley Centre is a crossroads where all members of the community can meet and share. We are working to offer a variety of recreational programs for people of all ages that allows for individuals to develop a sense of community and leadership. The role of the Board is to ensure a proper running of the Centre, to respond to the changing needs of the community, and to discuss the future of the Centre whose lease is up in the summer of 2015. The Walkley Centre's Provisional Board is made up of Prevention CDN-NDG, Comité Jeunesse NDG and a representative of the Borough's Sports and Recreation division.

With the end of the Borough's lease on the building that houses the Walkley Centre looming, the Provisional Board has spent the year looking forward to the future of the Centre, mainly focusing on its organizational structure and its infrastructure. This process has given birth to a collaborative effort to work on infrastructure issues in the Loyola district with elected officials, the Sports and Recreation Department of the Borough and with the Association for the Development of Youth of Loyola who manage the Loyola Centre.

This evaluation process has also given birth to the Centre's new users' committee which consists of parents of children who frequent the Centre as well as adults who participate in the Centre's programs. This small group has come together to discuss their concerns regarding the Centre, but also to offer their insights and voluntary support regarding programming and special events.

Other new projects that emerged in 2014 include a multicultural choir that offered weekly workshops for children through the afterschool program and the summer camp. The project culminated in 3 concerts of music from around the world.

We've also been able to consolidate the Leaders Club for high school aged teenagers into a true leadership program with the youth volunteering in various events at the Centre and in the neighbourhood. The youth have been able to benefit from many community partners through weekly workshops.

The Centre has also been able to consolidate its relationship with local partners through an increased participation in local tables such as Table 0-5ans and the NDG Food Coalition as well as continued participation at the Table Jeunesse and its subcommittees.

Finally, the Centre has been able to increase the participation of the area's residents through an improved link with the community mobilization project as well as through what seems like a better community-wide perception of the space. While the Centre and its staff will continually have to fight against the area's stigmatization, there has been an increased sense of community that we can see through larger participation in holiday events, family nights and volunteering opportunities.

Fruits de La Communauté

Although a Walkley Centre project, Prévention CDN-NDG is the fiduciary of this food security initiative. There is a tangible need for food-related and gardening activities that can bring residents together. The project's three activities include gardening at the Centre, communal cooking projects, and special event food preparation.

The community garden project was quite successful this year. Along with the Walkley Centre's Leaders Club, four large planter boxes were built to house a garden which was then maintained by volunteers and a group of children from the Walkley Centre's Daycamp. Fruits, vegetables and herbs harvested from the garden were redistributed among volunteers and also served as the basis for food related workshops for the daycamp.

In 2014, we were able to increase resident participation in food related activities such as cooking events, workshops and family outings. Our new project coordinator, Amanda Roberts, has successfully created ties with universities and para-government organizations so as to offer as much information and literature on food safety to members of all ages of the Walkley Centre. She has also been able to develop resources to be used for various programs at the Walkley Centre.

Fielding Walkley Revitalization Initiative

This initiative is a partnership of local organizations and institutions (Partners' Table) that are committed to helping with the development of the neighbourhood and improving the quality of life of its residents. The Raymond Chabot Grant Thornton report (2012-2013) inspired an action plan based on the area's

main collective issues. These identified priorities, not necessarily in order of importance, are: academic support, infrastructure, "francization", housing, public safety, and social support. As a member of this Table, and in partnership with the NDG Community Council, Prévention CDN-NDG supervises both the Initiative Coordinator as well as the Mobilization Agent.

Nathalie Le Conte-Good - Fielding-Walkley Citizen Mobilization Agent

Purpose

Through Prévention CDN-NDG, Nathalie has been acting as the citizen mobilization agent for the Fielding-Walkley Revitalization Initiative (Démarche de revitalisation Fielding-Walkley) for nearly three years. The agent's purpose is to support and facilitate residents of the Fielding-Walkley area in taking action on collective issues, instigating the change they wish to see in their neighbourhood. A catalyst of the project is the capacity-building it enables as opportunities to reinforce leadership skills, civic engagement and social action. Being active players in the process of change, is something that residents have expressed as an important need area. Nathalie also works closely with community organizations and local institutions to help identify opportunities for collaboration.

Clientele

Her clientele is incredibly diverse, coming from a variety of social, cultural, religious, and linguistic backgrounds and origins, making it an enriching neighbourhood to work in but also a challenging one for establishing common priorities.

Accomplishments

2014 was a year of growth and of actions considered 'firsts' for the project and in the neighbourhood in many years:

A guided tour of the neighbourhood ('Jane's Walk')

led by residents highlighted the sector's richness and had resounding reviews from its 30 participants;

- This year's spring clean-up was organized and carried-out by residents in partnership with Écoquartier NDG and the Walkley Center. It was such a success that it motivated two more in the neighbourhood, as well as having record participation. In Écoquartier NDG's experience, the Fielding-Walkley residents are the only ones that took the initiative to meet with them and plan the activity together (50 people);
- A community meeting with their local police was held as a follow-up to their last one in the fall, and had the most local participation at such a meeting yet - residents' interest in improving their community has allowed for more dialogue than there has been in years;
- 10 residents volunteered in the first Neighbourhood Festival in many years and facilitated a dialogue activity. It allowed them to gather input from their fellow residents on priorities for the area in order to incorporate them in their actions;
- And finally, the biggest success for the Mobilization project to date: the small but dedicated group of residents that the mobilizer has closely been working with over the last two years is now interested and eager to become a more self-sufficient residents' group.

Facts unique to the project:

- There is a core subset of the residents group (half) that have been committed since the start of the project, and in this second year of the project there has been an increase in cultural diversity, and male participation doubled;
- The project's multiplier effect: the numbers mentioned above are only those of the Mobilizer's work and reach, and do not take into account the extent to which the residents' implicated in it have impacted fellow residents through the project.

IN NUMBERS

Fielding-Walkley Citizen Mobilization Agent:

Activities planned: **50 ranging from resident meetings, outings and Borough-wide community activities**. Participation in other activities: **55 activities**

Contacts with citizens: 700 interactions (in person or by phone), with 100 interventions.

5 means of communication (in person, phone, text message, e-mail and social media) reach close to **6,000 instances on contact.**

10-15 residents that the citizen mobilization agent interacts with on a regular basis, represent the core of the residents' group

Walkley Center:

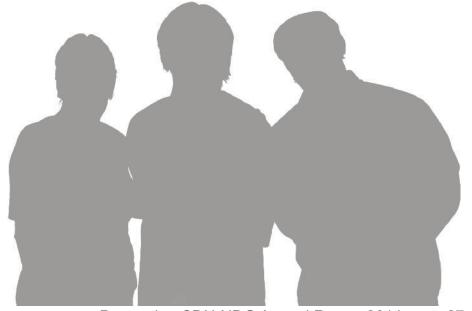
All programming and activities in total (Psychomotricié, Day-camps, After school programs etc.): 17 Number of participants: 409

Visitors: 13,577

ADMINISTRATION







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DIRECTOR'S CLOSING COMMENTS

Since our first staff retreat in May 2013, our goal as Managers, was to create a new dynamic within the organization. For the past twenty-some years, new projects were added with the idea of providing the community with integrated programs, that while different, could complement each other. However, with over twenty programs at one point, we knew that we had to properly address the juggling that we were doing. With the nomination of Alain as Assistant Director, the formal structure needed to be addressed.

Behind the scenes and at our desks, the administrative staff kept occupied by setting a clearer division of labour, set some basic guidelines, and re-focused our energies for the future.

With the help of Ghislaine Guérard and Andrew Garami, Al and Terri spent a week answering some difficult questions, prioritizing what we and the Board believe are important and try to find ways to increase efficiency with running the organization.

After hundreds of hours in meetings, texts, presentations, and discussions, the decision was made that Terri maintains the title of Executive Director, is responsible for the administration of the organization (as well as the Admin staff and Board) as well as the Tandem and Eco-quartier Programs. Alain becomes Director of Programming and oversees the two outreach teams (CDN and NDG), the Provisional Board at the Walkley Centre as well as Urban Arts and anything Graffitirelated.

Although still in the process of fine-tuning, we are confident that these changes will eventually result in a more efficient administering of all programs, and projects.

Internal Committees:

The staff are also involved in the development of internal committees that are deemed important for them, as well as important for the Board and Management:

Communications:

Employees from various dossiers come together to help promote their own projects as well as work on one overall communications plan and everything related to social media including our website

Retreat:

Planning of both the content of the three-day retreat, as well as fun activities, meals, transport is the goal of this committee.

Training:

To find out what the needs are of the teams with regards to professional development and then find either funding or inexpensive courses that would meet our needs.

AGM:

The debate continues whether we find some creative and original ways to attract meeting-goers OR not spend the extra energy and ensure that our legal requirements are met.

Space:

Having a designated workspaces for all employees is the goal of the Space internal committee.

Fundraising:

Look into the feasibility of either a large event or small acts throughout the year in order to secure core funding

Team-Building: To organize events to underline staff achievements such as work anniversaries, as well as birthdays, births, marriages, our year end party and summer BBQ.

CHALLENGES FACING PRÉVENTION CDN-NDG

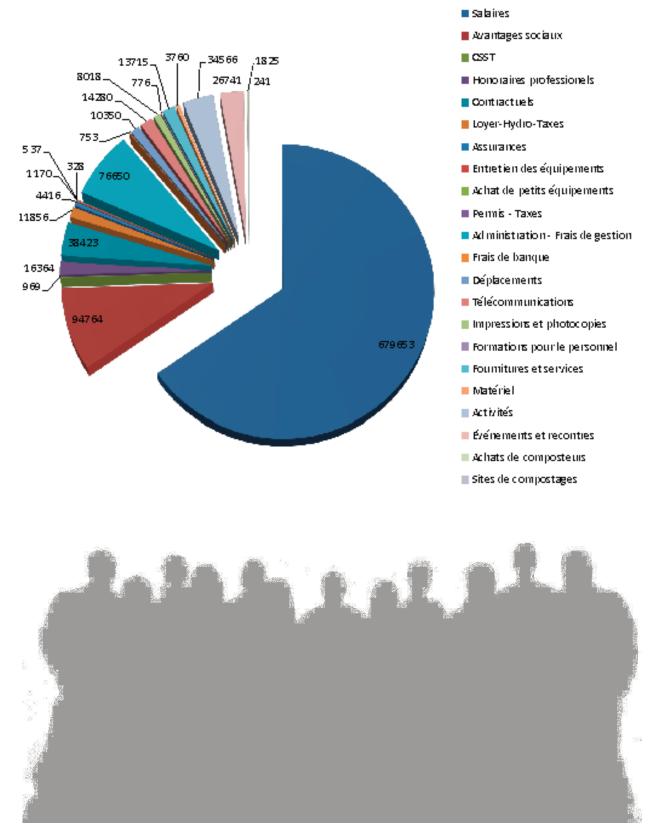
Issues we are working on are:

- So many projects, so little time: With 20 projects, that are either ours solely or as fiduciary, the administration is often scrambling to provide the best possible services to our staff across the board. Finding creative ways to standardize projects would put everyone on equal footing.
- Core funding: As mentioned often, the administration of the organization receives no dedicated funding and we are forced to take fees from each project. This lack of stability in funding as well as relying on the staff for administration work when they should be doing their project tasks. Communications, AGM planning, Retreat preparations, and Training
- Salaries: Again it is important to mention that staff turnover is very low for a community organization. Even with a proper wage policy, we can only pay people what our budget(s) allow. Add to that an absence of indexation of projects. So costs increase, and revenues stay the same, so in truth, salaries go down.
- Staff often work in isolated conditions: Meaning that due to the nature of "outreach", members of the team are often alone which can lead to feelings of isolation. More tools need to be put into place to combat this challenge.
- Rent prices: Our Éco-quartier office needs to be housed in central NDG in an accessible area.
 Unfortunately given rental costs, and a budget that hasn't increased in years, paying for a decent space is difficult.
- Space: The challenges of not having enough "desk space" for outreach workers so that they feel more "at home". Having everyone together would help with communications.

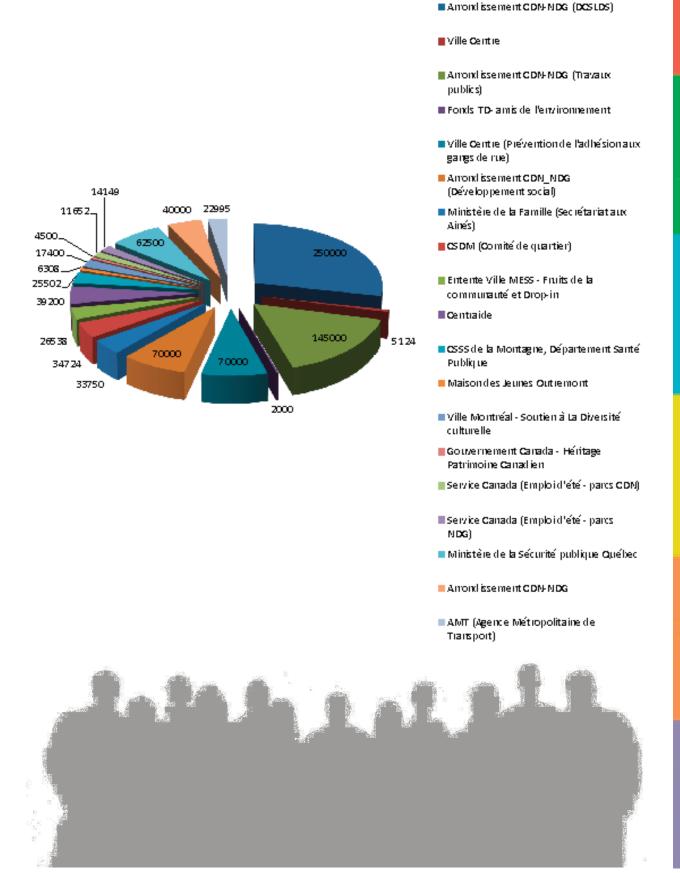
PRIORITIES FOR 2015

- Continue with the restructuring of the administration of the organization.
 Further develop the division of labor within the management team.
- Consolidate our services; bring our projects in line with our core competencies.
 - Redevelop the website.
 - · Revise internal committee mandates.
 - · Reapply for the Eco-quartier program.
- Take part in the Restructuring of the Tandem program.
 - · Develop a wage policy.
- Publish an employee handbook of policies and procedures.
 - Develop strategies to secure core funding.
- Develop controls and tools to facilitate financial management.
 - · Board development.
 - Study and evaluate our administrative revenues and expenses.
 - Look at fundraising opportunities.

PRÉVENTION CDN-NDG IN NUMBERS EXPENSES

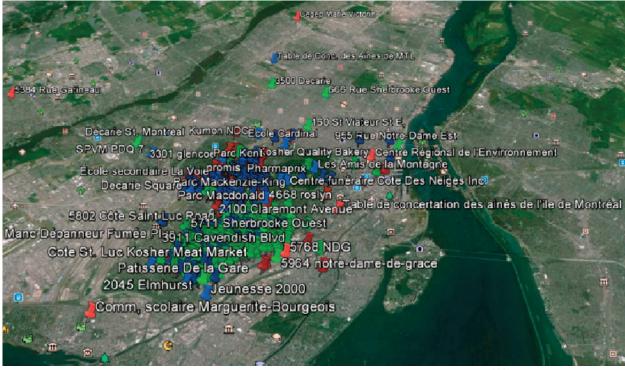


REVENUES



INTERVENTION MAP







COMMITTEES

Internal Committees

Prévention CDN-NDG Board of Directors
Communications Committee
Retreat Committee
Training Committee
Team-Building Committee
AGM Committee
Good Works Committee
Organizational Development
Committee
Fundraising Committee
Building/Infrastructure Committee

External Committees

Comité 4040 Girouard Table 6-12 NDG Table de Concertation Jeunesse de NDG Table de Concertation Jeunesse de CDN Table de Concertation Jeunesse d'Outremont Comité de Prévention et de Persévérence Scolaire. École St-Luc Comité Ruelles Vertes Oxford/Marcil Sous-comité des communications de la Table des Aînés CDN Table des Intervenants de première ligne en itinérance à Côte-des-Neiges Table des partenaires Fielding Walkley Comité de sentiments de sécurité Fielding-Walkley Bienvenue NDG Board of Directors Comité de coordination de la Démarche de revitalisation Fielding-Walkley Vulnerable Sectors Committee Comité Benny Table de Sécurité Alimentaire NDG

Table ronde NDG Table de concertation Aînés CDN Table de concertation jeunesse CDN-Comité de coordination (COCO) Table de concertation jeunesse NDG-Comité de coordination (COCO) Comité de quartier NDG Conseil d'Établissement École secondaire St-Luc Conseil d'administration du Centre Loyola Conseil d'administration du Conseil Communautaire NDG Comité PIRATES (Comité Femmes de CDN) Comité de suivi pour le projet Filles averties, engagées, hors danger (CLES) Sous-comité Monde scolaire. Table de concertation Jeunesse CDN

City-wide Tandem Committees

Jeunes Femmes Jeunes leaders.

Comité de coordination de la Table des Organismes Mandataires du Programme Tandem Conseil d'administration du Regroupement des Organismes Mandataires du Programme Tandem Comité d'Incorporation du Regroupement des Organismes Mandataires du Programme Tandem Comité des directeurs Tandem Comité JSU Comité Femmes Comité Bon voisinage Comité Jeunes et Loi 56 Comité d'aménagement sécuritaire et de partage de la route

COMMUNITY PARTNERS

Office Municipal d'Habitation de Bonne Boîte Bonne Bouffe Camp de Francisation NDG Montréal NDG Community Council Camp de jour Patricia Park SPVM stations 11 and 26 Camp Marc Arrondissement Côte-des-Camp de jour Centre St Raymond Neiges—Notre-Dame-de-Grâce, Direction CPE communautaire NDG Arrondissement CDN-NDG, Carrefour Jeunesse Emploi (CJE) Division de Travaux Publics NDG Arrondissement CDN-NDG, CDEC CDN-NDG Division de Travaux Publics Voirie CÉGEP André Laurendau Arrondissement CDN-NDG, Centrale Beauharnois Division de la Communication (Hydro-Québec) Arrondissement CDN-NDG, Centre Communautaire et de **SCSLDS** Loisirs de CDN Bibliothèque Interculturelle de Centre de bénévolat de Montréal Côte-des-Neiges (CABM) YMCA NDG Centre de Tri St Michel (CESM) Westhaven Community Centre Centre d'Écologie urbaine NDG Senior Citizens Council Centre St Raymond Table des Aînés CDN Walkley Community Centre CLIC Bordeaux-Cartierville Le Baobab Familial Corporation de développement Coop Maison Verte communautaire de CDN (CDC) C-Vert CDN/NDG MultiCaf Community Cafeteria Dix Milles Villages Écocentre CDN Black Community Association of CDN (BCA) Écocentre Eadie Conseil Régional de École Anne Hebert l'Environnement (CRE) École Centennial Table de concertation des aînés École Centre McKay École de langues du Canada de l'île de Montréal (TCAIM) École de langues CLC Centre International pour la prévention de la criminalité École Étoile filante (CIPC) École Judith Jasmin Commission Scolaire de Montréal École Marc Favreau (CSDM) École Graves Academy Centre de Santé et de Services École Kells Academy Sociaux (CSSS) de la Montagne École LaVoie Centre de Santé et de Services École Les-Enfants-du-Monde Sociaux (CSSS) Cavendish École Lower Canada College Centre Pauline Julien École Notre-Dame-de-Grâce oisirs Sportifs CDN-NDG École Royal Vale **Project Genesis** École Rudolph Steiner Médecins du Monde École Solemon Shocter Centraide Montréal École St Monica Centre de Ressources École Ste-Catherine-de-Sienne Communautaires CDN École St-Luc & Annexe CÉGEP Marie-Victorin White Mountains Regional High Promis School, New Hampshire, U.S.A. **Action Communiterre** École Willingdon **AEROPLAN** Éco-quartier CDN **AQPERE** Garderie l'Académie Blossom Batshaw Family Services Garderie des Petites Fleurs Bibliothèques sans frontières Garderie Kids Fielding Bienvenue NDG Garderie Les Copains d'abord

Garderie les enfants du paradis Résidence Lev Tov Garderie Little Sister TOHU Garderie Monclair NDG Food Dépôt Garderie Montessori Maison des jeunes Outremont A'SHOP Garderie Nif Naf Garderie Orchard House Head and Hands Garderie Over the Rainbow Elementality Garderie Petits Nuages **TRACOM** Garderie Playskool Centre des Aînés CDN Garderie Somerled Centre Évasion Garderie sur le chemin de l'école Comité Jeunesse NDG Groupe Benny Farm (including Réseau d'échange et de soutien Project Zoo, 003) aux actions locales (RÉSAL) Dawson College -Community Intermiel Jardin de la Providence Recreation and Leadership J2K Training (CRLT) CEGEP St-Laurent: Technique en Katimavik Les Soins infirmiers de l'Université loisirs McGill Haute Études Commerciales Julius Richardson Hospital (HEC): Département de Jewish General Hospital Criminologie McGill University: Social Work St-Mary's Hospital Loyola Centre department Concordia University: Applied Loblaws **Total Diving** Human Sciences (AHSC) department Maison des Jeunes CDN Équitas Maternelle enfants des neiges **EMSB** Métro Somerled Parrainage Montréal Église Communautaire Poucevert River's Edge Église St-Thomas Lunchbox Program Impact Program (YMCA) Family Net Regroupement des Éco-quartiers Banque Royale (succursale (REQ) Somerled) Résidence de la Providence



FUNDERS





















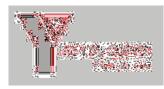




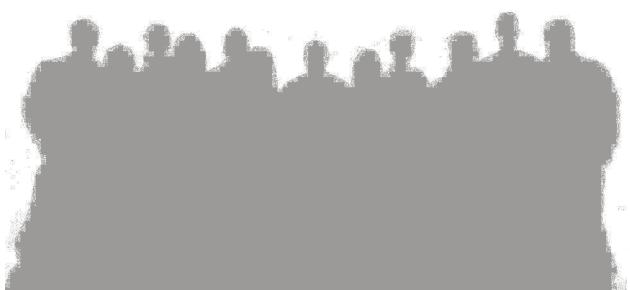














Our sincerest gratitude to the AGM committee for its relentless efforts in producing Prévention CDN-NDG's 2014 Annual Report and to all those behind the scenes, a warm thank you as well!

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