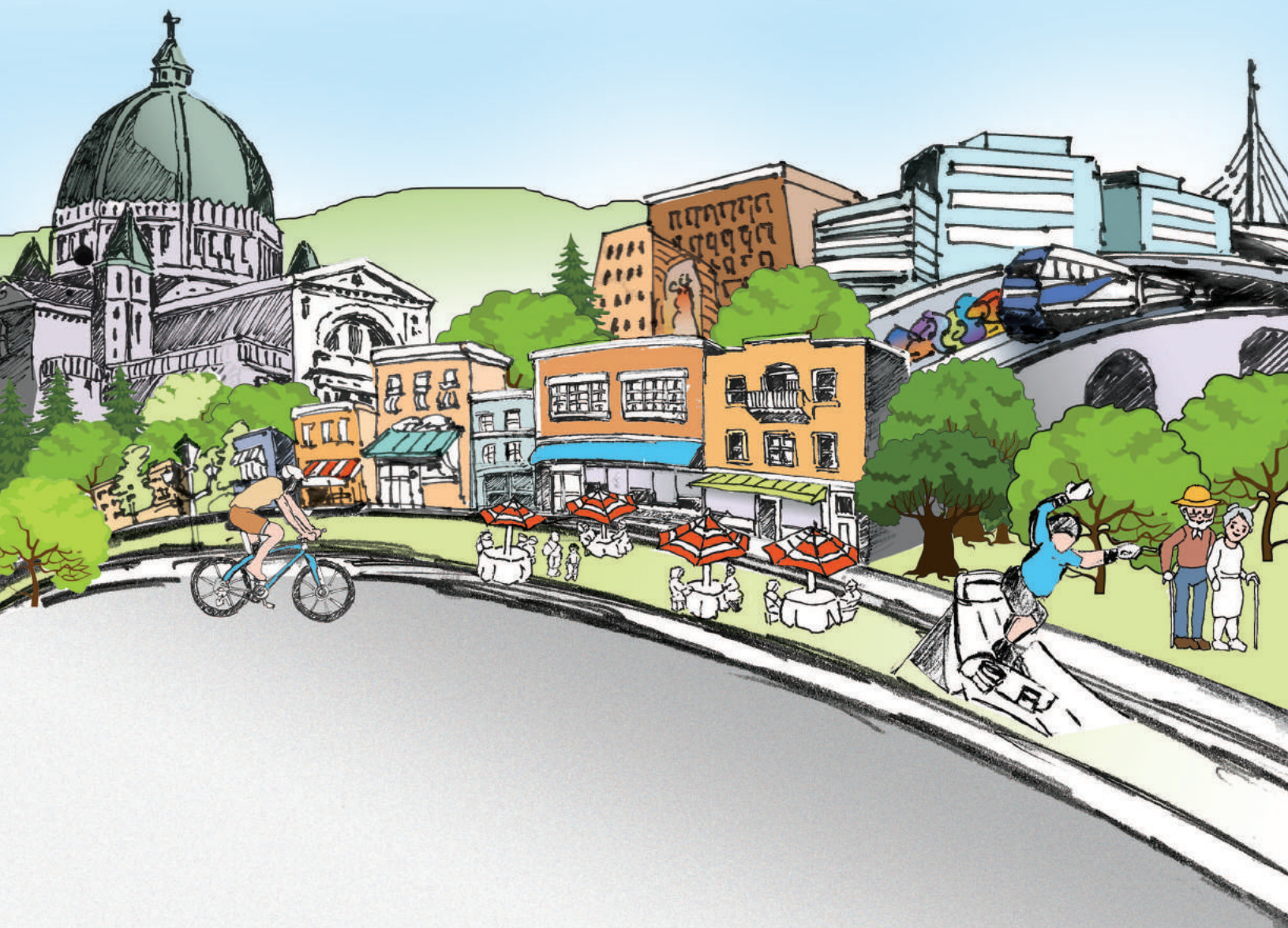


# ANNUAL REPORT 2018



PRÉVENTION  
CDN·NDG



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# OUR MISSION

We are a not-for-profit organization in the community since 1989.

We administer different community-based programs and projects with a focus on empowering citizens living (working) in the CDN-NDG Borough to improve the quality of life for themselves, and their community.

Our goal is to provide services, tools and expertise to meet the needs of all residents (youth adults, women, senior citizens, newcomers, families and populations with special needs).

# OUR VALUES

Regardless of who we are on our team, we believe in the following values: Compassion, Community, Diversity, Equality, Flexibility, Responsibility, and Teamwork

# OUR NUMBERS

A person "reached" is calculated in such that a person may have received, on different/many occasions, any one of our activities, interventions, accompaniments or any other of our services at different times.











# MESSAGE FROM THE BOARD

On behalf of the Board of Directors of Prévention CDN-NDG, I am pleased to help present the Annual Report for 2018. Please take some time to read about the accomplishments of this hardworking team.



covers both Côte-des-Neiges and Notre-Dame-de-Grâce (CDN-NDG). I do know what it takes to answer to the needs of this very large, very diverse community. From Mountain Sights to the St-Raymond's district, and from C.E.L.O. to the Westhaven Centre, Prévention CDN-NDG works with various neighbourhoods, populations, age-groups, and hundreds of organizations and institutions through 21 distinct programs and projects

I also would like to thank all the staff at Prévention CDN-NDG for their hard work and dedication, as well as Terri Ste-Marie, our hardworking and patient Executive Director who has been with us at Prévention CDN-NDG for almost 30 years.

**- Claudine Perreault, Board member**

One thing that sets this organization apart from the others, is the geographical sectors that are covered by their mandates. Except for my own Loisirs Sportifs CDN-NDG, I know of no other community group whose work

## BOARD MEMBERS

**The members of the administrative board of Prevention CDN-NDG:**

**Steve Hreha:** President

**Rapi Sota:** Treasurer

**Joseph Lambert:** Secretary

**Claudine Perreault:** Administrator

**Angela Aldinucci for Annick Munyana:** Administrator

**Simeon Pompey:** Administrator



# FROM THE EXECUTIVE DIRECTOR

Dear Readers,

I am pleased to be presenting Prevention CDN-NDG's Annual Report for 2018. I hope that you take the opportunity to read through this year's report and learn more about our programs, activities as well as our successes and challenges.



When I began at this organization, almost 30 years ago, things were so much different! There was no email, no social media, and some of the team wasn't even born. We were a staff of two, running only one program, Tandem. We shared a

Mac IIsi, with a nine-inch screen and one megabyte of Ram; this replaced our electric typewriter. For a community organization, we had it made! Most of our time was spent on the phone, or at kiosks, with the goal of trying to reach as many people as we could. We held weekly door-to-door visits and invited people to join the Neighbourhood Watch Program. From two staff members in 1989 to 29 full-time and 27 part-time staff in 2018 and from one program to 21, we've gone through some growing pains and many highs and lows.

One thing that has not changed however, is our commitment to the mission of the organization and the mandate of each individual project. In this report, you will be able to read the highlights of this past year. What you will not read, however, are the extra hours the team often put in, the countless evenings staying late at the office, or the patience that they display with citizens, especially those with difficult demands. There have been times when we find ourselves in extraordinary circumstances with the extraordinary people we work with and this may not fit into our particular job description. From sitting in a hospital wait-

ing room, attending a funeral, negotiating with landlords and bailiffs, attending an immigration hearing and helping kids finish a project for school. We are highlighting some but certainly not all activities that we have created, organized, worked on or participated in. Covering everything in detail would lead to a 100+ page document and no one wants that.

When Karl interviewed me for our podcast in October, he jokingly asked what my favourite program was. For this, I do not have an answer, I think that's like asking which one of our children we favour. Each program and project, brings with it its own importance to the community, whether it be for youth, or seniors, in CDN or NDG, for crime prevention or environmental issues. They are all my favourite, depending on the day!

A big thank you to the Board of Directors, for all their support and understanding.

To our partners who make CDN-NDG our favourite place to work, thank you! To our funders, thanks for ha-ving faith in us!

To the members of the staff who left us in 2018, Catherine, Kadi, Laura, Lisa, Marc, and Tamar, best wishes.

To the members that joined us in 2018, a warm welcome to Adèle, Andreea, Guillaume S., Jessica, Juliette, Mahélie, Sarah, and Wurood. And of course, last but certainly not least, here is to the staff with staying power! Adina, Ambrose, Annie, Brigitte, Eero, Fanny, Fred, Guillaume L., Jean-Édouard, Jennifer, Joseph, Karl, Lysiane, Miranda, Nikki, Nouha, Ramaëlle and William.

Thanks to all of you!

**- Terri Ste-Marie**

# PROGRAM DESCRIPTION



City of Montreal's  
Security & Crime Prevention  
program for the Borough  
of Côte-des-Neiges –  
Notre-Dame-de-Grâce  
since 1989

Funded by the  
Côte-des-Neiges –  
Notre-Dame-de-Grâce  
Borough

- **Personal Safety**  
School animations, SNAP®, park  
and public space evaluations,  
safety audits, individual & group  
consultations
- **Safety of Belongings**  
Home security visits, bike  
engraving
- **Community Safety**  
Group meetings on safety, Sous-  
Verres project



City of Montreal's  
Environmental Action  
program for the  
Notre-Dame-de-Grâce  
sector since 2002

Funded by the  
Côte-des-Neiges –  
Notre-Dame-de-Grâce  
Borough

- **Sensitization and Education**
- **Food Waste collection**
- **3RU: Reduction, Reuse, Recycle, Upcycling**
- **Green Alleys**
- **Gardening and Embellishment**
- **Cleanliness**
- **Water Conservation**



Community Outreach  
program for citizens  
of the Borough of  
Côte-des-Neiges –  
Notre-Dame-de-Grâce  
since 2005

Funded by  
the Public Health Department,  
Espace-Temps,  
the Côte-des-Neiges –  
Notre-Dame-de-Grâce Borough,  
le Programme de la Criminalité  
under the Minister of Public  
Security, ITMAV and QADA

- **Youth**  
Street Worker for CDN\*  
CDN Park Animators\*  
Outreach Worker – Snowdon/Mandela\*  
Outreach Worker – CDN/Outremont\*  
Outreach Worker – NDG\*  
Outreach Worker – Montclair-Fielding  
*Ça bouge dans les parcs* project\*  
*Sports Hasard* project
- **Seniors**  
Outreach Worker – CDN  
Outreach Worker – NDG  
*Cœur atout* Project





### Urban Arts

Crime Prevention  
program through Urban Arts  
since 2005

Funded by  
Heritage Canada and  
the City of Montreal

- **Urban Arts Festival**  
*Hip Hop You Don't Stop\**
- **Graffiti Murales and workshops**



### Genders & Equality

Promotion of Genders  
Equality and Sexual  
Exploitation & Violence  
Prevention program  
since 2010

Funded by  
The Minister for  
Public Security Quebec,  
The City of Montreal,  
The Secretariat on  
the Feminine Condition,  
DRSP

- **Sexual violence and exploitation prevention\***  
*l'Égalité dans ma communauté* project  
*Place aux filles !* project  
*R.E.L.A.N.C.E* project  
*Cultivons la culture du consentement* project



### Fielding – Walkley

Citizen Mobilisation  
program for the  
Revitalization of the  
Fielding-Walkley area  
& Provisional Board of  
Directors of the Walkley  
Community Centre  
since 2012

Funded by  
the NDG Community Council  
through Centraide

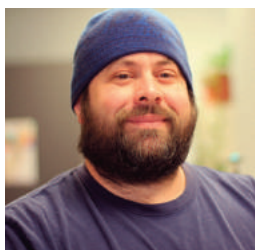
- **Walkley Community Centre Provisional Board of Directors\***
- **Fielding-Walkley area**  
*Fielding-Walkley Residents' Mobilization and Engagement* project\*  
*Layola/ Walkley Infrastructure Mobilization* project\*



# TANDEM CDN-NDG



The Tandem program, in existence since 1982, is mandated to offer both CDN-NDG citizens and groups, individual and collective strategies to reduce the risk of becoming victims of crime while increasing their feelings of security. The team offers a variety of information and tools that can be divided into three sections:



**1. Personal security:** Services and activities include information sessions for women, safety audits, workshops on safety in public spaces and on public transportation, stranger awareness workshops, information to promote internet safety, to decrease instances of both bullying and cyberbullying for youth aged five to twelve.



**2. Safety of personal property:** Services and activities include security evaluations of one's residence, engraving of personal property and fraud prevention workshops.



**3. Security for communities-at-large:** Services and activities include working with priority sectors, citizens' groups and community organizations. Popular subjects

dealt with include urban design issues, vandalism, positive relations among neighbors, pedestrian and cyclist safety as well as other social issues that may affect citizens.

## Personal security

This year, Tandem staff continued its traditional work with children in elementary schools and daycares. In 2018, staff animated about 360 information workshops on subjects such as street safety, stranger awareness, conflict resolution, bullying prevention, internet safety and more. More than 8000 students received important information during those workshops. As usual, many discussions took

place with the students and the most demanded sessions were the ones on bullying and internet safety. Internet safety was also a concern and popular request we heard from parents.

Tandem was present in the following 19 schools: Notre-Dame-de-Grâce, Externat Mont-Jésus-Marie, Willingdon, Petits Chanteurs du Mont-Royal, Bedford, Étoile-Filante, Marc-Favreau, Royal Vale, Collège international Marie-de-France (elementary), Des Nations, Sainte-Catherine-de-Sienne (Saint-Raymond), Les-Enfants-du-Monde, Iona, Notre-Dame-des-Neiges, Simonne-Monet, Cinq-Continents, CPE Château-des-Neiges, CPE Petits Flocons and Kells Academy (elementary).

In the summer, our Tandem staff head to the outdoors to work with youths at day camps. Before camp is even in session, monitors are trained in aspects such as travelling with groups, emergency situations and stranger awareness. A separate, customized training is also given to both the CDN park animators and the staff of "Ça Bouge dans les Parcs" in NDG.

In addition to offering these training sessions for monitors, Tandem has a seat at the borough's weekly day camp coordinator meetings. Our trained, experienced representatives are there to answer any questions camp coordinators may have and to be debriefed on any situations that may have occurred. Day camp youth were also part of Tandem summer programming. In 2018, Joseph and Jessica, Tandem's crime prevention counsellors, and Guillaume, Prevention CDN-NDG's in-house graffiti muralist, provided 15 art-based workshops themed around anti-vandalization and cultural differences. Working with baseball caps, campers could design a tag or drawing on the front of the hat and, at the same time, discuss the effects of illegal graffiti and what positives messages could be conveyed through art.

Annually, the subject of personal safety in public spaces is offered to adults who are taking French-language classes at Centre Pauline-Julien, Promis and Cégep Marie-Victorin



(pavillon Namur). Public spaces include public transportation, city streets, stores, restaurants, parks and more. Many students are new to the country and need advice on how best to navigate Montreal's public spaces safely. Tandem has a standing invitation to speak to them on this important subject and by doing so, students learn safety tips and new French-language vocabulary at the same time.



### Safety of Personal Property

Since Tandem was created to help reduce the numbers of residential break-ins, work continues in partnership with our local police departments on this subject. Staff visited some 1,000 addresses during door-to-door outings in 2018 that aimed to give residents important information on ways to decrease their chances of becoming a victim.

Beyond the door-to-door campaign, some safety kiosks were offered at HEC Montréal as well as in the different parks in cooperation with Éco-quartier NDG and the *Hearts in Action* project.

Every spring and summer, a majority of the parks in Côte-des-Neiges–Notre-Dame-de-Grâce are evaluated with a checklist that verifies the safety level of many things, such as dangerous materials, broken equipment and overgrown shrubbery. While in the park, the counsellors speak to the users to gauge their feelings about the park. They ask questions such as, “Do you feel safe in the park? Why or why not?” Questions are also asked to those who may be around the park, but may not necessarily be using the park for a variety of reasons, including safety concerns. In total, 28 parks were evaluated in 2018.

Bicycle safety is a subject of increasing importance for

Tandem counsellors. A partnership was formed with Vélo-Québec for the first time in 2017, as they assisted our staff in putting in place the project in the borough. Vélo-Québec hosts a program called *Cycliste Averti*. It is aimed at elementary school children in grades five and six, teaching them the safest way to cycle alone in the city. In 2018, we trained and tested 106 fifth and sixth grade students at École Simonne-Monet in Côte-des-Neiges and École Étoile-Filante in Notre-Dame-de-Grâce.

Bicycle safety doesn't revolve solely around how to use a bike, but also how to protect it from theft. To help mitigate bicycle theft, Tandem offers borough residents a free bicycle engraving service. The program is called *Projet Numéro*. Engraving a special code on the underside of a bike makes it easier to report and identify if lost or stolen and may also serve as a theft deterrent. Partnered with police stations 11 and 26, approximately 600 bicycles were engraved in 22 different locations and on 40 different dates throughout the borough as part of the *Projet Numéro* program. Additionally, with new laws for cyclists that came into effect during the first part of the year, information was given to cyclists about reflectors, and use of cell phones, earbuds, and headphones.



### Community Safety and Prevention Activities

Our Tandem CDN-NDG office has always been an active member of the *Regroupement des Organismes Mandataires du Programme Tandem*. Tandem program coordinators from boroughs across the city get together on a regular basis to discuss things that affect safety in Montreal in general, along with city relations, and sharing of information. Furthermore, we are on the Board of the Regroupement.

Over the year, our staff continued to attend various events in the borough, whether it be with a kiosk on community safety, help with organizing activities or assisting with Prevention's other projects. Other examples of our work are taking part in making the area around Nelson-Mandela Park safer, helping set up for the Halloween event at 6767, and participating at the haunted house at Walkley Centre, introducing our services to police officers new to the borough and holding regular meetings with the community relations officers.



The Sous-Verre project was revamped by the Tandem women's committee and a new type of drink coasters were created leading to an official launch in November at St-Houblon in Côte-des-Neiges. The project was created to favour women's safety in the bar scene by sensitizing the community to adopt safe habits while out.

Our staff also took part in the new project *SNAP® (Stop Now And Plan)* which is an evidence-based, cognitive behavioral model powered by minds at Child Development Institute (CDI). The *SNAP®* program helps children and their parents learn how to effectively manage their emotions. Staff headed to Toronto for training earlier this year and planned for their first sessions in the Fielding-Walkley sector.

Tandem staff continue to be part of many outside tables and committees. Being present improves Tandem's visibility in and impact on not just the borough, but the entire

city. Our representatives attend tables and committees that include the NDG Housing Table, the Table Jeunesse NDG, the Tandem Youth Committee and the Women's Committee, and internally at Prévention CDN-NDG, our counsellors take part in the Communications, Training, Team Building and AGM Committees.

## Data

**Total number of people sensitized: 10 239**

**Total number of people informed: 1 400**

**People sensitized for the Cyclist Averti project: 106**

**Bikes engraved: about 600 (over 900 bike owners sensitized)**

**Parks evaluated: 28**

**Kiosks: 60**

**School or daycare sessions: 358**

**French for immigrants classes: 6**

**Safety audits: 3**

**Day camp sessions: 15**



## TEAM

**Joseph Lambert** - Urban safety counsellor

**Eero Piilokivi** - Urban safety counsellor

**Jessica Di Bartolo Rouillier** - Urban safety counsellor

**Brigitte Chrétien** - Counsellor

**Terri Ste.Marie** - Executive Director





# ÉCO-QUARTIER NDG



Created by the City of Montreal in 1995, the Éco-quartier NDG offers a variety of local environmental services divided into four dossiers. It aims to promote ecological citizenship, while improving the quality of life for all, through environmental initiatives. The Éco-quartier NDG is managed by SOCENV and in partnership with Prévention CDN-NDG, under contract by the borough.

## Reduce, Reuse, Recycle and Upcycle (3RU)

### Food waste collection



Following the implementation of NDG's food waste collection in 2016-2017, our team continued to conduct door-to-door surveys with the goal of sensitizing as many residents as possible to the benefits of the program. Of those surveyed, about 60% reported being pleased with the program. Residents observed that filling the brown bins with food waste greatly reduced the amount of garbage that they would normally produce each week.



Two community composting sites are reserved for residents of multi-family buildings to participate in the NDG food waste collection. In addition to being an

environmentally sound way to dispose of food waste, these composting sites are also educational. In 2018, with the help of students from the CLC Montréal language School, the composters were emptied and humus (the organic matter in soil) was sifted. As a result, students were able to take a hands-on approach to learning about the composting process and its environmental benefits.

### Used school supply collection:

Another initiative we worked on was creating a used school supply collection. We were able to collect used school supplies from various NDG schools, the YMCA and local residents. All the supplies collected were sorted, cleaned and distributed in two NDG schools, in addition to the Walkley Center and 20 families in need. The project helped to reuse useful items while helping families save money during the expensive back-to-school period.

### C-vert :

Managed by the YMCA NDG, the urban youth ecological group, *C-Vert*, was active with the Éco-quartier NDG in 2018. During the summer, *C-Vert* youth responded to a resident's request to have a sculpture made from recyclables. We accompanied youth to dumpster dive and as a result, made an inspiring sculpture that is now housed at the Benny library.



### Disposal of chemical and toxic products:

The Éco-quartier NDG raises awareness about the proper disposal of household hazardous waste such as batteries, chemicals and electrical products. Every May, residents are encouraged to bring their hazardous material for proper disposal at the CDN-NDG Borough Public Works department. Throughout the year, our

team serves as a reference for the écocentre, in an on-going effort to divert harmful chemicals from landfill. Finally, bottles of eco-friendly cleaners which are easy to make at home, were produced by volunteers.

## Data

**Number of workshops offered: 100**

**Number of door-to-door visits: 418**

**Kg of food waste diverted from landfill at the two community composting sites: 1000**

**Number of boxes of school supplies distributed: 70**

**Number of ecological cleaner bottles distributed: 400**

## **Cleanliness**



In 2018, clean-up activities took place along the bike path, green alleyways, schoolyards and streets such as Claremont and Walkley. Residents sought help from the Éco-quartier NDG regarding the emergence of an unofficial dump in front of their buildings. Door-to-door visits were carried out to educate residents about the problem of spills and the proper disposal of garbage.



Our Coordinator Nikki worked with the residents to host a clean-

up, to cut overgrown tree branches, to level the soil, and to have the borough install a bike rack, all in an effort to reclaim the space. Residents have already reported a huge improvement. These efforts will continue in 2019 as hostas and other perennials will be planted to beautify the space.

In addition, the Éco-quartier NDG works to reduce the problem of dog excrement on the streets of NDG. To do this, posters were prepared, and were made available for residents who wanted them to put up in the streets concerned. Our team also visited condo units in the borough to remind or refresh the residents memories on the waste collection schedule.

## Data

**Total number of clean-up activities: 19**

**Total number of participants in clean-up activities: 463**

**Number of participants in the school yard clean-up program: 265**

**Number of condo units visited to raise awareness concerning the collection schedule: 140**

## **Beautification**

We are proud to report that NDG now boasts eight green alleys, two of which came to fruition in 2018 (Girouard/Old-Orchard and Prud'homme/Botrel).

Our work with the Green Alley committees seeks to address issues such as signage, potholes and damaged equipment in the community. Nouha, our green alley coordina-

tor, accompanied the residents of these two alleys in all stages of the project: planning, cleaning, purchase of equipment, and installation of facilities such as flower boxes, vertical gardens, flower pots, and planters. In addition, landscaping of the alleys between Marcil/Oxford and Clifton/Regent was finalized in 2018. The residents have had the opportunity to enjoy these new green spaces with beautiful murals (created by Guillaume Lapointe, Prévention CDN-NDG's muralist), plants and bike racks, which promote active and environmental transportation (found in the Clifton/Regent Green Alley). The residents of the Prud'homme/Décarie, Old-Orchard/Marcil, Clifton/Regent and Hingston/Beaconsfield green alleys continued to clean and beautify their alleys. Nouha also accompanied the Green Alley committees in organizing clean-ups, neighborhood parties and participating in the fifth edition of Montreal's Green Alley Days. These alleys have not only become community spaces for sharing and connecting between neighbours, but also, points of interest for other residents to go and explore various beautification projects.



Our annual distribution of compost and free flowers



took place in May. Perennial plants were also distributed to more than 40 groups, following a new borough initiative. The *C-Vert* youth helped with monitoring the perennials planted at residences following the annual distribution of the flowers. The youth went to each location and mapped out the garden so that Éco-quartier will be able to track the plants' growth over the coming years. Every September, we invite residents to exchange their perennials.

## Nature in the City

Tori, our summer 2018 horticultural agent, offered workshops on companion planting and medicinal plants. She collaborated with Transition NDG on their *Incredible Edibles* gardens on Somerled, and designed a plan to improve the garden at the Montclair Residence where perennials were planted and two flowerbeds were built with the help of 30 volunteer students from Lower Canada College (LCC).



In addition, Green patrols carried out door-to-door visits to educate residents about the emerald ash borer parasite. Follow-ups were carried out for some ash trees and recommendations were given. The partnership continued this year with the *Regroupement des Éco-quartier (REQ)* and Soverdi regarding the project "A tree for my borough" whereby trees were adopted and planted in NDG. This year the St. Thomas Pollinator Garden was maintained and the NDG Éco-quartier joined the Monarch Watch program.

Finally, for the fourth consecutive year, plant donations from Les Serres Lavoie Farm enabled Adina to continue working with a daycare center to create a vegetable garden as part of the "Veggies in the City" project and five harvesters spent two months removing ragweed from parks, community centers, low-income housing and on the lawns of residents.

## Data

**Number of residents at the annual flower distribution: 966**  
**Number of groups that received perennial plants: 40**  
**Number of families who received compost: 40**  
**Number of new green alleys: 2**  
**Number of trees adopted and planted: 74**  
**Kg of ragweed collected: 350**

Over the last year, our team has offered a series of workshops to NDG residents of all ages addressing environmental themes such as 3Rs, climate change, zero waste lunches in schools, water saving, and more. We would like to thank the Blue and Green Patrols for their outreach activities that engaged residents. We also thank all volunteers and interns, both local and international, who have devoted their time to support and develop our projects.



We are grateful for our partnerships with the Montreal ILSC language school, as well as the White Mountain School (New Hampshire), whose students have been supporting the team in various tasks and activities over spring break, for the past seven years.

In the coming year, we look forward to working with the borough on recycling and increasing the food waste collection to include schools and community organizations in order to make NDG even greener.

## Data

**Total number of workshops: 205**  
**Total number of kiosks: 15**  
**Total number of volunteers and interns: 320**  
**Total number of volunteer hours: 2 612.5**



## TEAM

**Nicole Schiebel** - Coordinator

**William (Bill) Roy** - Project Manager

**Adina Badescu** - Special Projects

**Lysianne Chagnon-Fontaine** - Volunteers and Greening Coordinator

**Nouha Dhahri** - Environmental Facilitator and *Green Alleys* Project Manager





# COMMUNITY OUTREACH

As the **Outreach worker for the Snowdon/Victoria area in CDN**, **Fred Clarke's** clients include teens and young adults. However, he also collaborates and provides information to other outreach workers and many other organizations from the area. His project is financed by the Quebec Minister of Public Security (*Programme de financement issu du partage des produits de la criminalité*).



## Project Involvement

In 2018, Fred was busy doing community outreach at several locations in his area: the Mountain Sights Community Centers, the CDN Black Community Association (BCA), the CDN Youth Employment Center (CTE), Plaza Côte-des-Neiges, and sports centers, especially during basketball activities. Fred also monitored the subway stations in his area; Snowdon, Côte-Sainte-Catherine, and Plamondon, and of course, he also intervenes in Mandela, Van Horne and Mackenzie King Parks. In 2018, he paid special attention to the situation in Mandela Park, as the park users expressed a low sense of security. In collaboration with Police Station 26, the CDN-NDG Borough, BCA, Tandem colleagues, and the Outreach team, several measures have been put in place to improve this situation.

## Success Stories

We are happy to report some of Fred's success stories from the year. Fred was able to help three young adults to apply to *Emploi Quebec* and now two are presently employed. Seven out of ten youth accompanied through the *Carrefour Jeunesse Emploi CDN* found jobs, two young women returned to their families, and another young woman was removed from her home and placed in foster care. Further, two young men returned back to school and another started at a vocational training centre. Dozens of youth were referred to community organizations for recreation, leisure and sports activities and a young lady was referred to a counselling service

through her local CLSC.

## Looking ahead

In 2019, Fred hopes to continue his work and along with the Park Mandela chalet. We plan to develop a project for teenagers where they can come to the center to have a good time and are proud to have Fred to create and run workshops.

**People sensitized: 384   Interventions: 192**

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Since June 2017, **Annie Thifault** has been working as a Prevention CDN-NDG **street worker for CDN** youth aged 12-25. This outreach project is funded by the City's *Prévention de l'adhésion des jeunes aux gangs de rue*. Her mandate is to build trusting relationships with the youth through support, listening, and referrals. She accompanies them in their efforts and projects.

## Project Involvement

Throughout 2018, Annie worked with many partners to be better able to accomplish her mission: La Voie High School, Carrefour Jeunesse Emploi CDN, Mountain Sights Community Center, Côte-des-Neiges Intercultural Library, CDN Youth Table, Kent Chalet, Baobab Familiale, PDQ 26, CLSC CDN, RAP Jeunesse (*Jeux de la Rue*), Multicaf, C.E.L.O, BCA CDN, Le CDC of CDN, Head and Hands, CDN-NDG Borough, PRISM, and Doctors of the World.



Annie has been involved in several important projects. In addition to intervening with her colleagues from Prévention's Gender and Equality program (*Place aux filles !*, *RELANCE* and *the Culture of Consent* projects), she was involved in neighborhood projects: *Jeux de la Rue*, the Teens Night at the Intercultural Library, Career Day for Girls and our festival: *Hip Hop, You Don't Stop*.

In the summer, Annie supervised the Park Animators project in CDN. In its 11th year in the neighbourhood, this project ensured that there was programming in the parks to offer teens various activities and workshops, while ensuring a safe presence for youth in the parks.

## Success Stories

In collaboration with Ruth-Danielle Détournel, an education perseverance worker at the Carrefour Jeunesse Emploi CDN, and Claudie Provencher, a youth librarian at the Côte-des-Neiges Intercultural Library, Annie helped to create a series of workshops to facilitate and ease the transition from elementary to secondary school. The first of three workshops in the series was offered in fall 2018 to eight elementary schools in the district.



Street work helps to improve the quality of life of young people in our community. One particular success story from Annie over the last year is her work with a teenager who has had difficulty adjusting to immigration, and for whom managing her emotions is a challenge. Annie took the time to listen to her, to show her support and empathy, to discuss her actions and their consequences, and to find an anger management program adapted to her reality. Another is that of a young mother who was addicted to drugs and now turns to our street worker for help with several activities, including filing her tax returns and accompanying her to a drug cessation program.

## Looking ahead

In the coming year, Annie hopes to continue her efforts with several young people and to meet new young

people whom she can help and accompany. Our Street worker is also eager to continue to offer the elementary-secondary transition workshops in neighborhood schools.

**People sensitized: 591    Interventions: 325**

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**Karl Thomas** celebrated his 10th anniversary at Prevention CDN-NDG and is now the **youth Outreach worker in NDG**. Partnered with the Table de concertation jeunesse NDG, Karl is now focused on reaching out to youth aged 12 to 22 and working with them on the issues that matter most to them.

## Project Involvement

Karl's mission as an outreach worker is to create relationships of trust with his targeted clientele in NDG by providing them with listening, counseling, referrals, guidance, and mediation services if needed. He plays a big brother role by being a positive role model in the community. In 2018, in addition to his new project, *The Dep Podcast*, Karl continued individual follow-ups with troubled youth and organized and participated in community discussions on several topics: Mental Health, *Safe for whom- Safe from whom*, *Minority talk*, police relations, services for young people over 18, sexuality and the work environment.



In 2018, Karl worked with several neighborhood partners. Karl's main partners were the Walkley, Westhaven, Loyola and NDG Centers, Carrefour Jeunesse-Emploi NDG, Jeunesse 2000, Head and Hands, the NDG YMCA, the Benny Library and many others. Additionally, the community and sports centers are a great place to reach young people, to follow-up, and to make referrals.

## Success Stories

This year, Karl often bumped into old clients and was always surprised how they would remember his name. They would tell our Outreach worker how they remember conversations and interventions Karl had with them when they were at their lowest moment. We are moved



by these testimonies of young people sharing how Karl offered them support when others wouldn't.

## Looking ahead

For 2019, Karl would like to keep creating new projects and new resources for youth to access.

**People Sensitized: 610   Interventions: 276**

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As part of his mandate, the **CDN/Outremont outreach worker, Jean-Édouard Pierre Toussaint**, spends much of his week travelling the Metro's blue line in both sectors. Dividing his time equally between CDN (2 days a week) and Outremont (2 days a week), Jean-Édouard works with teens who made need information, referrals and accompaniment. The position is funded by the *Direction régionale de santé publique (DRSP)* and the *Maison des Jeunes Outremont*.



### Project Involvement

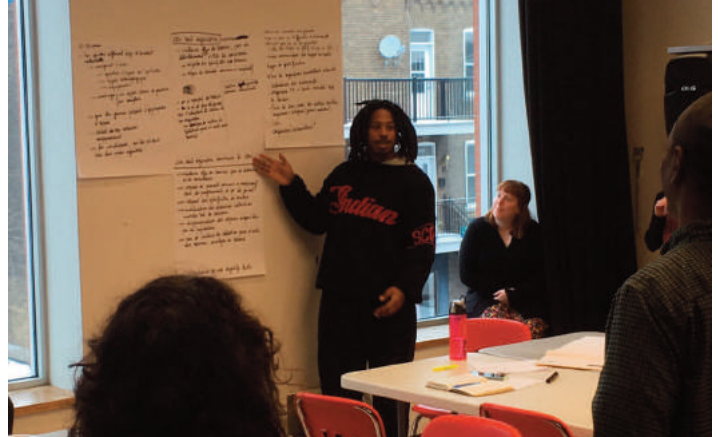
In 2018, Jean-Édouard became involved in several neighborhood projects: a winter coat collection for low-income families, designing the Maison des Jeunes Outremont's haunted house mural, and

working with the *NoBadSound studio* in Kent Park chalet to allow several young people to deepen their musical knowledge and experiment in music production. In addition, our community worker participated in several neighborhood activities: *Jeux de la Rue* as well as the finals, Maison des Jeunes Outremont's haunted house, our own *Hip Hop, You Don't Stop Festival*, Gravity Rock Competition at Celo, and talent shows at Mount Royal High School.

Jean-Édouard has several important partners in his work: Kent Chalet, Maison des Jeunes Outremont, Celo, CDN Sports Center, Outfit Mob. He also works with several schools: Mount Royal High School, La Voie High School, SAS School, Outremont Adult School. Jean-Édouard also participates in the Côte-des-Neiges and Outremont-Ville-Mont-Royal Youth Consultation tables .

## Success Stories

One of Jean-Édouard's greatest success stories from 2018, was when he accompanied a young girl suffering from stress, anxiety and lack of self-confidence during a particularly difficult period. He was able to accompany and help her develop a passion in art. Jean-Édouard connected the girl with partners to paint murals as a way to express her vision of the world and he was touched by the freedom that she was able to achieve through art and the vulnerability she allowed herself to have.



## Looking ahead

Jean-Édouard is looking forward to continuing to learn about the young people of the neighborhood in order to be able to meet their needs in 2019.

**People sensitized: 600   Interventions: 50**

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As the **Outreach worker for the Montclair-Fielding area** for the past 11 years, **Ambrose Hamilton** has built strong relations with this western NDG community. While he generally works alone, he also collaborates with many other workers and partners from not just his sector, but all of NDG.

### Project Involvement

Ambrose works with many young people who have aged out of social and institutional programs in the neighbourhood as most youth services are for 18 and under. Like in years past, two of the issues that he constantly deals



with are employability, pre-employability, and secure housing. As with all outreach workers, he provides information on resources, he performs interventions and accompanies youth. In addition to Montclair-Fielding, Ambrose can be seen on Chester, Fielding and Somerled during the week. Some examples of his work was to put the youth in touch with the NDG Food Bank, *Le Depot*, and to accompany them to the NDG YMCA or to the Loyola Centre for recreational services.

## Looking Ahead

Ambrose's goal for 2019 is to reach out and collaborate more with more community organizations, to be involved in event planning, and to continue working with youth on employment and housing issues.

**People sensitized: 857   Interventions: 188**

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**Wurood Habib is the Outreach worker for Seniors in CDN (55+)** since July of this year, replacing Laura Cheron-Leboeuf who left in April. Her project is financed by the province of Quebec under the program *Initiatives de Travail de Milieu auprès des Aînés Vulnérable* (ITMAV). Her mandate is to link senior citizens of Côte-des-Neiges to the community resources available to them, all the while breaking isolation and reducing loneliness.



## Project Involvement

Wurood collaborates with many organizations in CDN, including Multicaf, Club Ami, Baobab familial, The Centre des Aînés CDN, SARPAD, La Grande Vadrouille, the CDN Volunteer Center, Project Genesis and many more. She is also part of several external committees such as the *Comité Itinérance de Côte-des-Neiges*, *La Table des Aînés*, and *La Table de consultation sur la santé mentale et les dépendances et la communauté de pratique ITMAV*. Additionally, Wurood also collaborates with Prevention CDN-NDG's Tandem team to promote safety practices, as well as with Andreea from the Coeur Atout program.

This year, our CDN seniors Outreach worker participated in many workshops given by a number of non-

profit organizations, including a Reaching Isolated Seniors workshop, an Intervening with LGBTQ Seniors workshop, a Navigating CLSC services for Seniors workshop, and a Naloxone Injection workshop.

## Success Stories

Through Outreach work and home visits, Wurood was able to link many CDN seniors to much needed resources. Some of our favorite success stories that resulted from Wurood's work were that a homeless man was able to receive his old age pension after completing his taxes for the previous three years, an elderly couple was newly subscribed to household cleaning services, a woman was able to obtain her first Canadian passport, and several senior citizens were put in contact with social workers at the CDN CLSC.

## Looking ahead

Since working at Prévention CDN-NDG, Wurood has gotten to know the CDN neighbourhood on a deeper level and wishes to continue doing so in 2019. Her goal is to continue promoting our services and get the word out. There are far too many isolated seniors with little to no access to proper resources, which is why outreach work is so important.

**People sensitized: 160   Interventions: 349**

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In 2018, **Andreea Zbarcea was the Project coordinator for Coeur Atout**, a resource guide for seniors 55+ in CDN-NDG. It emphasizes themes of social engagement, staying active, community resources and recognizing the signs of elder abuse. The guide is printed on a standard deck of playing cards, making it fun and easy to share the information with seniors.

## Project Involvement

In 2018, Andreea brought the *Coeur Atout* project to NDG by creating a network of community resources, community workers and seniors. They organized activities for various seniors' groups and participated in a multitude of events such as the Westhaven Neighborhood





Party, Monkland Community Center's Open House, and the Intercultural Celebration organized by Bienvenue à NDG. Andreea also hired Elsie, a senior involved in the community, to promote the project in NDG. Throughout the year, Andreea strengthened ties with CDN partners, created new partnerships and became involved in various neighborhood events. These events included the one organized for the Bienvenue à CDN event, Femmes du Monde's International Day for Women's Rights event as well as those activities organized in CDN and NDG as part of World Elder Abuse Awareness Day and the International Day of Older Persons. With the organization, SIARI and independent translators, Andreea piloted the translation of the playing cards as well as the pamphlets in 12 different languages, to better respond to the allophone community. She also began the conceptualization of new tools to complement those she is currently using.



This year, Andreea regularly participated in both the CDN and NDG *Tables des aînés.e.s*, as well as the NDG Round Table. She participated in the Municipal Action Plan for Seniors meeting, and spoke about the social participation component. Andreea has participated in several conferences and has earned the Mental Health First Aid Senior Certification offered by the Mental Health Commission of Canada.

### Success Stories

Throughout the year, Andreea had the opportunity to sit down with residents to answer their questions about the resources and services available in the neighborhood and to make referrals to said resources. On several occasions, seniors reported feeling more empowered.

She was also asked to accompany a person with a limited social network to register for various activities, such as language classes.

### Looking ahead

For 2019, Andreea plans to print and distribute the translated card game in new networks, in addition to continuing the animation activities in several neighborhood groups. She will also continue to update and produce resource guides and tools and would like to expand the scope of the project by creating new links.

**People sensitized: 586 Activities: 48**

**Miranda Potts is the Outreach worker for seniors in Notre-Dame-de-Grâce.** Her mandate is to reduce isolation and elder abuse. With rates increasing, she also strives to reduce loneliness and depression, while addressing housing issues and the difficulties surrounding the health and social services system.

### Project Involvement

It has been two years since this outreach worker position was initiated, and it is now well-known in the NDG area and beyond.

Miranda was kept very busy in 2018 juggling clients, running programs and attending a plentitude of meetings, along with her memberships on several committees. Colleagues and partners assist with referrals and continue to provide phenomenal support, including the NDG Senior Citizens Council, New Hope Seniors Centre, NDG Community Council, Clean Sweepers, Sherbrooke Forest, Contactivity Senior Centre, Alzheimers' Group IncI, PDQ 11, and the Depot (formerly the Food Depot). In order for Miranda to effectively advocate for the needs of her clients, as well as to enforce her links within the community, she is a member of the NDG Seniors Round Table, NDG Health Working Group, the Black Mental Health Table, and is also a board member of Bienvenue à NDG.



### Success Stories

In 2018, Miranda collaborated with many projects in

NDG. With The Depot, she created two workshops in order to mobilize seniors for the 2018 provincial elections. The electoral process was explained, each party's platform and candidates were presented, and the importance of voting was highlighted. From her work in the community, Miranda saw a strong thirst for information and knowledge on diverse topics. In partnership with Lianas Senior Services (and the New Hope Senior Center for the second session in fall), they launched a monthly lecture series, Older & Wiser. Different speakers from the community provided information on different topics, followed by a Question & Answer period. Topics have included Safety and Fraud Prevention, Fall Prevention, Mental Health, Notarial and funeral planning information, as well as filing complaints in the Health System.



This year, two of Miranda's projects continued: *Where the Heart Is Creative Circle* and *Gay & Grey*. The first is a group of seniors meeting at Sherbrooke Forest to knit, crochet, weave, and loom in a safe and inclusive space where they can connect, create, receive support and resources, socialize, and all while giving back to the com-

munity. This year, the creations have been donated to various organizations. With Clean Sweepers, *Gay & Grey* was relaunched as a huge success. *Gay & Grey* aims to provide volunteer-run activities for LGBTQ seniors in an accepting and non-judgemental atmosphere. In partnership with ARC and Foundation Emergence, the group became involved in Montreal's Pride weekend. They also hosted a conference on how to intervene with LGBTQ seniors.

### Looking ahead

The year ahead will keep Miranda busy as her client base continues to increase. She will continue to manage the programs already in progress and hopes to implement new ones that will fulfill the needs of her clientele and provide more options for people to engage in, thus further reducing isolation and increasing socialization. Miranda also hopes to aid in increasing intergenerational activities within NDG in order to bridge the gap between youth and seniors to help develop a more inclusive and ageing friendly neighbourhood.

**People sensitized: 361    Interventions: 1077**



## TEAM

**Miranda Potts** - Outreach worker for seniors – Notre-Dame-de-Grâce

**Wurood Habib** - Outreach worker for seniors – Côte-des-Neiges

**Annie Thifault** - Street worker – Côte-des-Neiges

**Andreea Zbarcea** - *Hearts in Action* project Coordinator

**Ambrose Hamilton** - Outreach Worker – Notre-Dame-de-Grâce (Montclair Fielding)

**Karl Thomas** - Outreach worker – Notre-Dame-de-Grâce

**Fred Clarke** - Outreach Worker – Mandela Sector

**Jean-Édouard Pierre-Toussaint** - Outreach worker – Outremont / Côte-des-Neiges (Blue Line)





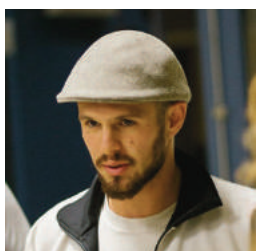




# URBAN ARTS

*The Hip Hop You Don't Stop (HHYDS)* Festival, presented by Prévention CDN-NDG and Elementality, uses urban arts to promote positive alternatives to at-risk youth. This event, which takes place in the fall, attracts hundreds of residents of Greater Montreal. The festival involves youth from the Côte-des-Neiges-Notre-Dame-de-Grâce borough with the main goal of establishing a creative atmosphere that encourages them to express themselves through art. This project also encourages youth to get involved in community and cultural projects.

## Review



*HHYDS* honored urban culture through a series of activities that took place over a period of five days, from the 19th to 25th of September in different parts of the borough. The programming has covered various artistic fields:

dance, music, murals, conferences and more. About 100 artists and 20 local artisans were present. Free of charge activities were offered to 1500 residents of all ages and backgrounds.

During the festival, there were five main events. On September 19th, a live conversation with the youth from the

Borough's music programs took place on CKUT 90.3FM. The Hip Hop Cinema presented on September 21st at the Maison des Jeunes Côte-des-Neiges included the performance of the movie *Beat Street* (1984) and the documentary *Rock Rubbers 45* (2018). In addition, a short film directed by youth from the neighborhood on the theme of sexual violence was visualized.



On September 22nd at the Block Party, a free outdoor event accessible and open to everyone, emerging and established Montreal Hip Hop artists met with members of the Côte-des-Neiges community. This outdoor event included an intergenerational Hip Hop dance competition, rap performances as well as basketball and food.

The festival ended at NDG Park on September 23rd with the neighborhood rally called Elementakiza. It included truck graffiti as part of the vandalism prevention program, an intergenerational breakdance competition, rap and musicians performances and a variety of workshops: screen printing workshop, smoothie workshop, art workshop with recycled materials presented by the ArtHive, callisthenics workshops (RGMT - Bartendaz Canada), haircuts by professional hairdressers, and food kiosks.

The next edition of *HHYDS* will bring more of the





same energy and present new local talent to discover!

### Data

**Number of participants at the festival: 1500**

**Number of local artists who participated: 155**

**Number of local artisans who participated: 21**

### **Graffiti**



Prevention CDN-NDG's Graffiti division, which falls under the Urban Arts department, is led by **Guillaume Lapointe**. With a wide variety of workshops and the design and painting of murals on exterior walls across the CDN-NDG

borough, 2018 was busy for Guillaume. However, despite his busy schedule, Guillaume continued to produce colourful murals that not only beautify the neighbourhood and sensitize the public to urban art, but also serve as a tagging deterrent because vandals generally refuse to mar the detailed paintings out of respect for the art and the artist.

Colourful murals were painted on several trucks by well-known artists.

As part of the Green Alleys project in partnership with the Éco-quartier NDG, our Graffiti division participated in improving the streets between Marcil/Oxford and Clifton/Regent, by creating murals. As a result, residents have had the opportunity to enjoy these new green spaces with beautiful murals as part of a vibrant urban landscape.



### **Looking ahead**

Several projects have already begun for the Urban Arts Program in 2019, such as a partnership with the CSDM to decorate mobile units in five schools in the borough and we are very optimistic for the work we will continue to create in the coming year.

### Data

**Number of people sensitized: 250**



The annual *Hip Hop You Don't Stop Urban Arts Festival* was full of artistic graffiti. Most notably, the famous painting of cube trucks on the Sunday of the festival.

## TEAM

**Emilio Emiliano** - Coordinator for Hip Hop You Don't Stop Urban Arts Festival

**Guillaume Lapointe** - Muralist



# GENDERS AND EQUALITY

The Genders and Equality program aims to educate local youth about subjects such as sexual violence and sexual exploitation, hypersexualization, and issues related to gender stereotypes and equality. In 2018, the program had four different, but complementary projects that aim to reinforce self-esteem, empowerment and critical thinking. This enables teens to grow and blossom to their full potential, without concerns or limits because of their gender. We want to highlight the success of the project L'Égalité dans ma communauté, that ended in 2018 with an exhibit where the participants proudly shared their artwork.

## SEXUAL VIOLENCE AND SEXUAL EXPLOITATION PREVENTION - Outreach worker



Fanny Lavigne is the Outreach worker with teenage girls in Côte-des-Neiges (CDN). This project is in partnership with the *Table de concertation jeunesse CDN*. Fanny's role consists of creating and strengthening relationships of

trust with young girls aged 12 to 17 through actively listening, ensuring follow-ups, making referrals, organizing and animating activities, and workshops. This work seeks to reinforce values with the youth that include school attachment, a healthy body image, self-worth and self-assertiveness, knowing about consent and healthy relationships, develop critical thinking as well as helping them find positive role models.

Because this is her fifth year at *La Voie High School*, Fanny is well-established and known as a trusted resource by students and the staff. She works alongside Myriam Lusignan, who is responsible for the activities at the school. Together, they share an office where teenagers share lunch, music, and make friends. It is a safe place where teens can confide in Fanny. Last year, as part of her outreach work at the school, Fanny participated in many activities as part of school life : Workshops on relationships, Career Day, activities with the

student council, welcoming and integrating activities with the new students in Sec 1 (Grade 7), school perseverance galas, graduation and more. She is also a member of the multidisciplinary team with the intervention workers. Each year, Fanny visits classrooms to explain to students her role in the school while outlining the special events and activities in the neighbourhood.

Along with her work at La Voie, Fanny has either organized or participated in the following activities:

- The creation and realization of workshops on consent, healthy relationships, violence and gender stereotypes with youth from community partners : Prévention CDN-NDG Park animators, *Jeunes Leaders NDG*, *Maison des jeunes Outremont*, with summer day camps, either with the counsellors (10 camps) or their youth (14 workshops);
- The creation and realization of a workshop with the three *Pour bien Animer* groups on body image and healthy boundaries, a workshop with the Place aux filles group on body image;
- Participation in the working committee on a YWCA project called *Agissons Ensemble*, against the sexual exploitation of young girls and the implantation of their action plan in La Voie high school.

Over the year, our outreach worker participated in five meetings of the *Table de concertation jeunesse CDN* and 11 trainings (both inside or outside Prévention CDN-NDG). We also welcomed Mahélie Caschetto, our new Workshop Coordinator in November, who will be working on new workshops for high schools.



## Data

**Total number of contacts\* established: 3 740**

**\* the same person can be counted several times**



## PLACE AUX FILLES !



The *Place aux filles!* project was first coordinated by Ramaëlle Duquette. During the first edition, funded by Quebec's Minister of Status of Women, Ramaëlle supported a group of ten girls in the creation of a project by and for

teenage girls aged 12 to 17 in Côte-des-Neiges. *Place aux filles!* aims to reinforce self-esteem and enables teenage girls to learn about how to be involved in their community.

From September 2017 to April 2018, the group held weekly meetings whereby the participants discussed and shared about what they would want to change in their neighbourhood. They chose to work on the feelings of safety in CDN. To work on this issue, the group organised a safety audit, focusing on the areas where they did not feel safe. For their walk the group invited Sue Montgomery, Mayor of the Borough, where they shared their recommendations directly on how to increase the feelings of safety for girls and women in CDN.

We are very proud of the girls in *Place aux filles!* We are also very happy to have a second edition of the project, with the help and funding of the City of Montreal. Since September 2018, Juliette Paume now supports a new group of teenage girls who are working on a new project.

### Data

**Number of participants in the project: 10**  
**Total number of students sensitized (class tours and recruitment in community centers): 924**

## RELANCE



*RELANCE* was coordinated by Juliette Paume in the summer of 2018 with a goal to prevent sexual violence by working with teenage boys aged 12 to 17 years old in Côte-des-Neiges-Notre-Dame-de-Grâce. This project is funded by

Quebec's Minister of Status of Women. Last summer,

16 boys participated in the project and developed critical thinking towards the topic of masculinity and their relationships with love and friendship. In order to accomplish this, *RELANCE* has three critical components.

First, the group of boys created their own film about the prevention of sexual violence toward girls and women. With a videographer and a hip hop artist, they wrote the script and lyrics, they filmed and acted in their own video. They named themselves: The Allies of Women against Sexual violence.

Secondly, the group had weekly meetings during the summer, cumulating at the end of the summer with a one-week leadership camp. Helping with the camp was our outreach worker in NDG, Karl. More than just an appreciated hand to help, Karl was a positive masculine role model for the boys in the group. The leadership camp also allowed the group to reinforce the critical thinking they developed during the summer about masculinity and consent and was a great time of solidarity and fun!

Finally, a pamphlet on sexual violence was created to sensitize the community about healthy masculinity and healthy relationships. In both English and French, 2,000 copies were created and distributed throughout the neighbourhood.

### Data

**Number of participants at the leadership camp (1 week): 15**  
**Number of prevention activities carried out: 23**  
**Total number of people sensitized (excluding camp): 500**

## CULTIVONS LA CULTURE DU CONSENTEMENT: Towards a systemic change of sexual harassment in schools.

*Cultivons La Culture Du Consentement*, led by Ramaëlle Duquette (Coordinator), Guillaume Soubeyrand-Faghel (Researcher) and Juliette Paume (Research assistant), aims to prevent and fight against sexual harassment while promoting a culture



of consent. Specifically, the program targets high schools and community centers in Notre-Dame-de-Grace - Côte-des-Neiges, Ville Mont-Royal and Outremont. With multiple actors, schools and community centers involved, we work to develop tools and resources that improve programs and policies in order to better prevent and respond to sexual harassment. These systemic changes will spread through neighborhoods, with the mobilization of local community organizations.

In April 2018, the team began the first phase of the project consisting of a needs assessment. In order to accomplish this, a literature review was conducted and focus groups were held between September and December 2018 with both youth and community workers. **52 workers** (39 women and 13 men) and **47 teenagers** (23 boys and 24 girls) from schools and community organizations were met with.



We are pleased to note the positive contributions made within this first phase of participation. Following the focus groups, we asked participants to provide feedback and comments on the questionnaire and received answers such as:

- "It's great! It helped me becoming aware of my own experience" (Female, 15 years old)
- "The questionnaire was great! Strangely, it made me feel good to be able to see the state of this situation" (Female, 16 years old)
- "Thank you for everything ! Very interesting meeting! I realize with the questionnaire that we do not have "clear intervention policies" that would better guide us as a team!" (Male, 32 years old)



The *Cultivons la Culture du Consentement* team wishes to thank all of our partners without whom, our work would not have been possible. To assess the situation on the field requires close collaboration with high schools and community centers in the sectors targeted by the project. The welcome and support we have received, allowed us to move forward with this first phase of the project and for that we are extremely grateful. We must also warmly thank the members of our advisory committee who allowed us to fuel our reflections with the diversity and relevance of their expertise. We are fortunate to be so well surrounded.

### Data

**Total number of people sensitized: 99**

## TEAM

**Fanny Lavigne** - Outreach Worker – Sexual Violence & Exploitation Prevention

**Ramaëlle Duquette** - Research Coordinator – *Cultivons la Culture du Consentement* Project

**Guillaume Soubeyrand-Faghel** - Researcher – *Cultivons la Culture du Consentement* Project

**Juliette Paume** - Project Officer – *Place aux Filles !*

**Mahélie Caschetto-L.** - Workshop Coordinator





# FIELDING-WALKLEY INITIATIVE

Prévention CDN-NDG serves as fiduciary to two initiatives, the Fielding-Walkley Residents' Mobilization and Engagement project, and the Loyola-Walkley Infrastructure Mobilization project. Both of these projects target a vulnerable, densely residential sector in northwestern NDG. Jennifer Chapman is the Community mobilizer for the Fielding Walkley Mobilization and Engagement initiative. She works closely with the residents of the Fielding Walkley area, to empower the residents, facilitate leadership skills, civic engagement, social actions, and to help build a stronger sense of community in the neighbourhood.



## The projects

The Fielding-Walkley Residents' Mobilization and Engagement is part of a larger revitalization initiative in the neighbourhood. It is referred to in French as Démarche de Revitalisation Fielding-Walkley.

The goal of this project is to encourage and support Fielding-Walkley residents as they take action on collective issues, instigating the change they wish to see in their neighbourhood.

A catalyst of the project is the capacity-building it enables as opportunities to reinforce leadership skills, civic engagement and social action. This work is done in close collaboration with community organizations and local institutions to help identify opportunities for partnership while including all neighbourhood stakeholders be they residents, landlords or business owners.

## Events

With Jennifer's help, several events and activities took place throughout 2018 to progress the Fielding-Walkley Initiative.. Notably, we organized or partook in the Fielding Walkley Jane's Walk, Fielding Walkley Fête De Quartier (neighborhood festival), Fielding Walkley New Year Potluck, Walkley Community Clean-Up, and Hip Hop You Don't Stop – Urban Arts Festival.

## Notable achievement

One of the most notable achievements of this initiative in 2018, was a collaboration with Miranda Potts (Prévention CDN NDG's Outreach worker for NDG Seniors), to facilitate an intergenerational workshop for women ranging in age from 13 to 75 years old. This workshop addressed the topic of self-image in women and its relation to society's norms and expectations. It also featured the photographer Ari Seth Cohen's documentary Advance Style, which highlights women from all walks of life with a unique and somewhat eccentric sense of style and a grounded and strong sense of self.



Prior to the film screening, the group was presented with a series of questions about image, self-expression, and aging, which were revisited after the film in a group discussion over high tea. At the end of the workshop the participants had portraits taken by a local Montreal photographer. We were thrilled with the engagement of the participants and received encouraging feedback and many requests to repeat the event on an even grander scale.

## In the community

On behalf of the Fielding Walkley Mobilization and Engagement initiative, Jennifer is a member of the following groups, tables and committees:

- Walkley/Loyola Transition Committee

- Fielding-Walkley Residents' Group
- Walkley Provisional Advisory Committee (CAP)
- Le comité Communauté de suivi, SPVM Station 11

Looking forward to 2019, we are inspired to reflect on all the work we've done so far and want to continue to be creative about how we, the organization, and the residents of the Walkley community, can grow and evolve together as partners. There are some great projects coming together for the year to come and we are excited for them to launch.

## **Data**

**Total number of persons informed: 659**

**Total number of people sensitized: 228**

**Number of people seen more than once: 136**

## **Walkley Centre and its Provisionary Board (CAP)**



In 2011, the Borough of CDN-NDG approached Prevention CDN-NDG and asked if we could play a role in the temporary management of the Walkley Centre. Since we were already running

programs in and around the centre, and had an almost 25-year history of program management, we believed we would be a great fit for this role. Through partnership between ourselves, the Borough, and Comité Jeunesse NDG, our mandate was to keep the centre open and maintain programming. Fast forward seven years and we are still involved. We have yet to drop the word provisional from our title and remain committed to the Centre and its activities!

The Centre itself used to be a McDonald's restaurant that closed down in 1991. Much of the restaurant look is gone, except for the glassed-in play area (minus the play equipment), and the party room downstairs. The coordination office is the drive-thru, and what it lacks in infrastructure, the space makes up for in heart. Many families in the area comment that this centre is where they grew up, where they went to camp and where they made many friends. There is a large sense of ownership in the neighbourhood. Our goal is to increase this sentiment, and to create programming that responds to the

changing needs of the community.

In December, we also said adieu to our wonderful Coordinator, Kadi Diop, who had been with the Centre since 2013. She will certainly be missed! Sandra Serrano, who worked at the Centre running the family projects, has replaced her, and the CAP is looking forward to working with Sandra on all sorts of future endeavours.



## **Some programs and activities in 2018 include:**

- "Dads on the Go" which encompasses activities for kids and their Dads;
- "Moms on the Loose" dance class;
- Multicultural and intergenerational knitting;
- Family outings, including Jean Drapeau Beach, a cabane à sucre, and apple picking;
- Family Activities which include family fun time - arts and crafts, and food workshops;
- Spring camp during March Break;
- Programming for 0-5 years which includes Zumbini, and the Pain d'épice marionette theater;
- Workshops from our own Eco-Quartier team;
- Summer Camp with 126 kids registered;
- A continued partnership with Concordia's Applied Human Sciences Program;
- Leaders Club for teens;
- The Centre's Users' Committee;
- Halloween Haunted House with PDQ 11 with close to 600 visitors;
- The Dépot's public market outside of the Centre;
- After school program;
- Leisure and sports activities for children, soccer, dance, game zone;
- Loisirs Sportifs CDN-NDG Circuit Santé for seniors.





### ***SNAP® (Stop Now And Plan)***

In the spring of 2018, funding became available from the Politique de L'enfant Fund from the Borough of CDN-NDG. We decided to apply for a small amount, in order to test the feasibility of running the SNAP® Program in the Centre. Having followed the Program for a number of years, we felt that it would fit perfectly in our community. SNAP® is a 30-year program of the Child Development Institute in Toronto, and is an award winning evidenced-based bilingual, gender specific, crime prevention program for children and families struggling with social-emotional and behavioural issues. The primary goal of SNAP® is to help children to stop and think before they act, and to keep them in school and out of trouble. After many conversations and much work with the Child Development Institute, Prevention



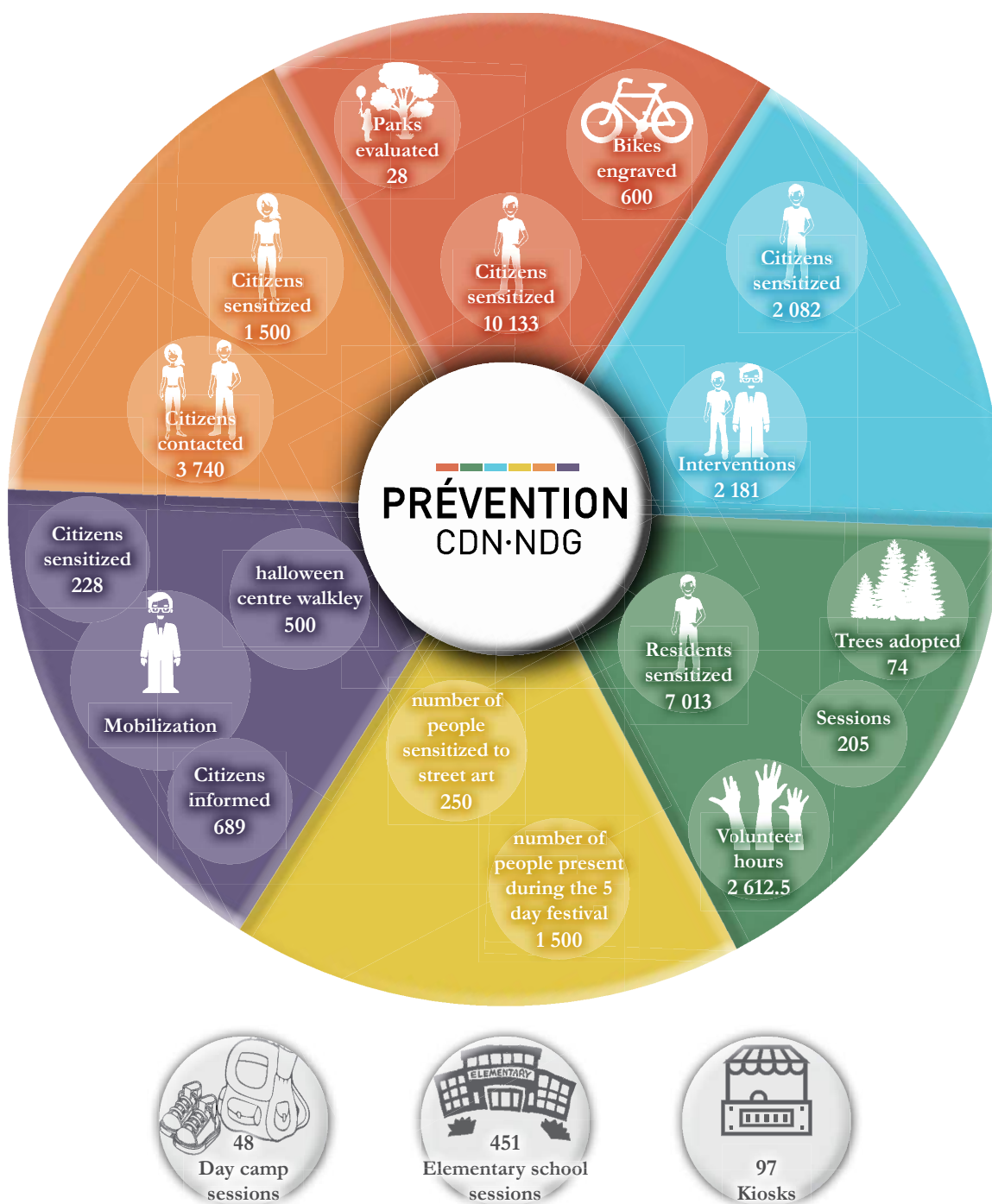
CDN-NDG is now a proud affiliate of SNAP®. In October, Joseph from Prevention CDN-NDG and Zinique from Walkley attended a three day training at the Institutes' Head office, followed by a weeks' training at Walkley Centre for eight team members. The team continues to work on training well into 2018, with the hopes of beginning our first group in the winter of 2019.



## **TEAM**

**Jennifer Chapman** - Coordinator – *Fielding-Walkley Citizen Mobilization* project  
**Kadi Diop** - Coordinator Walkley Center

# PROGRAM IMPACT IN NUMBERS



 **Tandem CDN-NDG**

 **Éco-quartier NDG**

 **Intervenante.s Communautaires**

 **Arts Urbains**

 **Genres et Égalité**

 **Fielding-Walkley**



# ADMINISTRATION

In addition to the staff who work on our 21 projects and programs, there is a small team of people whose job it is to keep the organization running, and running smoothly. It is certainly not the most glamorous part of working for a community organization, but behind the scenes is where we can support the staff so that they may do their job in the most efficient and best way possible.



In August 2018, we were pleased to announce the arrival of Sarah Nambukarawasam, who joins Brigitte Chrétien and Terri Ste-Marie on the admin team as the Communications and Development Coordinator. She replaces Marc Pagliarulo-Beauchemin, who worked part-time on communications, until his departure in April. Communications is an integral part of any organization, especially these days.



There is so much to promote: each program, activity, the staff behind the projects, as well as our message and plans. In order to do so, social media continues to be an important tool with which we reach out. Whether it's on Facebook or Twitter accounts, we count on hundreds of "followers", who look us up



through these channels on a regular basis. This year Sarah also created a Prevention Instagram account, to add another visual component to our burgeoning presence. She is also in the process of updating our website, and written materials. Welcome Sarah!

Included in all forms of communications is our new podcast, The Dep. Run by our own Karl Thomas along with Lynn Worrell from Carrefour Jeunesse Emploi NDG, the goal is to provide yet another tool for outreach and to share personal success stories, community services, and group discussions on a range of topics that are relevant

to our organization and to our clients. We are pleased to say that as of December, The Dep has had 1372 plays.



An event that took up much time and energy last spring was our move from The Manoir, where we had been housed since 1990, to the St-Raymond's area in NDG, in the old Caisse Populaire bank on Upper Lachine. The moniker Prev-Pop (short for Prevention office at Caisse Pop) has stuck, and we are happy to be working in a storefront close to a great community. In 2018 work also started on a second building project, the Centre de Ressources Communautaires CDN otherwise known as 6767, with updates made to the facilities and windows. We are currently negotiating space so that the CDN staff will be housed elsewhere in the meantime.

An important 2018 admin highlight was the overhaul of our employee handbook. First created in 2014, this 26-page document covers many important subjects such as vacations, overtime, snow days and regulations that protect both the employee and the employer. The refresh was done by the Work Relations committee, made up of Ramaëlle, Annie and Terri. The committee had individual meetings with each staff member to begin the process of upgrading the employee contracts for 2019.

As well as this committee, other internal committees include Communications, Team-Building, Training, AGM (Annual General Meeting), Environmental, and Outreach.

Each team member commits valuable time to these committees in order to promote the organization as a whole. In 2019, work will continue on these issues, as well as an annual evaluation to gauge if there are other subjects that are more pressing.



Another administrative highlight for 2018 was our first fundraiser. Thanks to Miranda, we were able to be the recipient of Comedy for a Cause at the Comedy Nest. Proceeds from tickets sold went to Prevention CDN-NDG activities. Although we didn't raise thousands of dollars,



it was a wonderful learning experience and one we will certainly repeat in 2019.

Climate change became a hot topic last summer as the City of Montreal called for a response plan to the excessive heat. We are actively involved in the borough's emergency measures plan and have been since the Ice Storm of 1998. As well as promoting safety tips for all residents, we suspended regular programming for a few days, while the Outreach team headed out with our summer park animation students to visit parks and public spaces, ensuring the safety of those who may be outdoors. We also made a plan for door-to-door visits, but fortunately did not have to carry out that activity. Our hope is that in the future, we continue to clarify and prepare our roles for these events.



In conclusion, much discussion is focused around overhead costs and administration fees. However, were it not for the administration team at Prevention CDN-NDG, everyone would work in silos, information would not be shared, and it would be impossible to advance important issues that affect the team, as a team. Instead, we are a strong and coordinated team that is able to accomplish so much for the residents of CDN-NDG!

## TEAM

**Terri Ste.Marie** - Executive Director

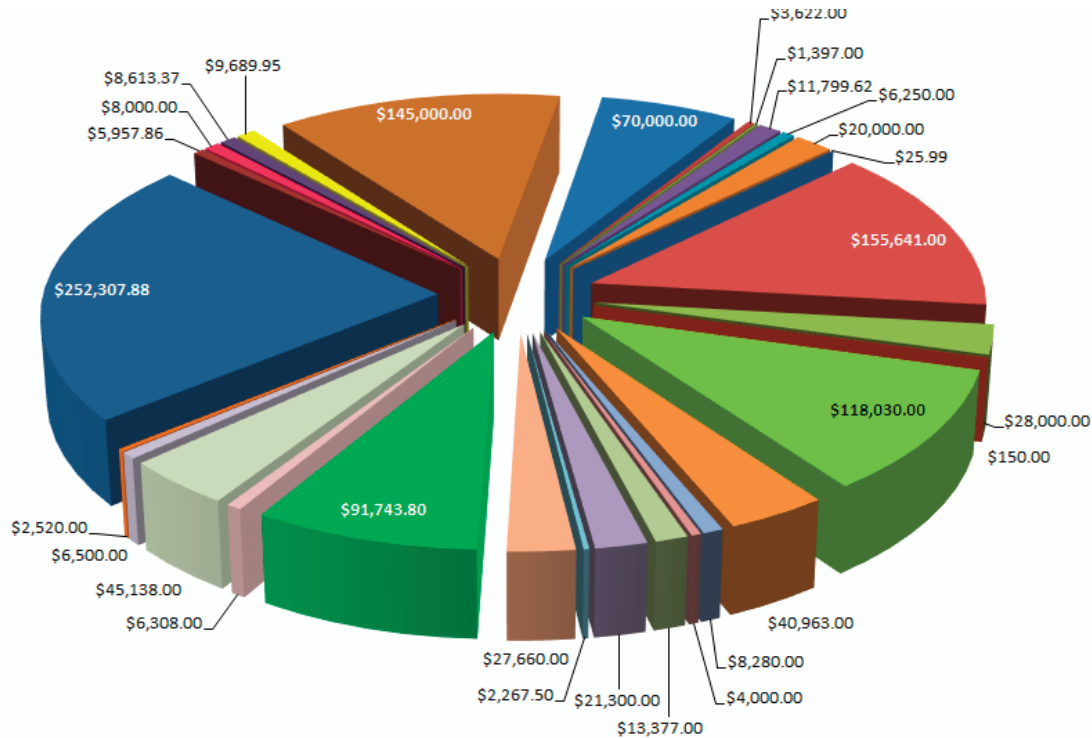
**Brigitte Chrétien** - Administrative Assistant

**Sarah Nambukarawasam** - Development and Communications Coordinator



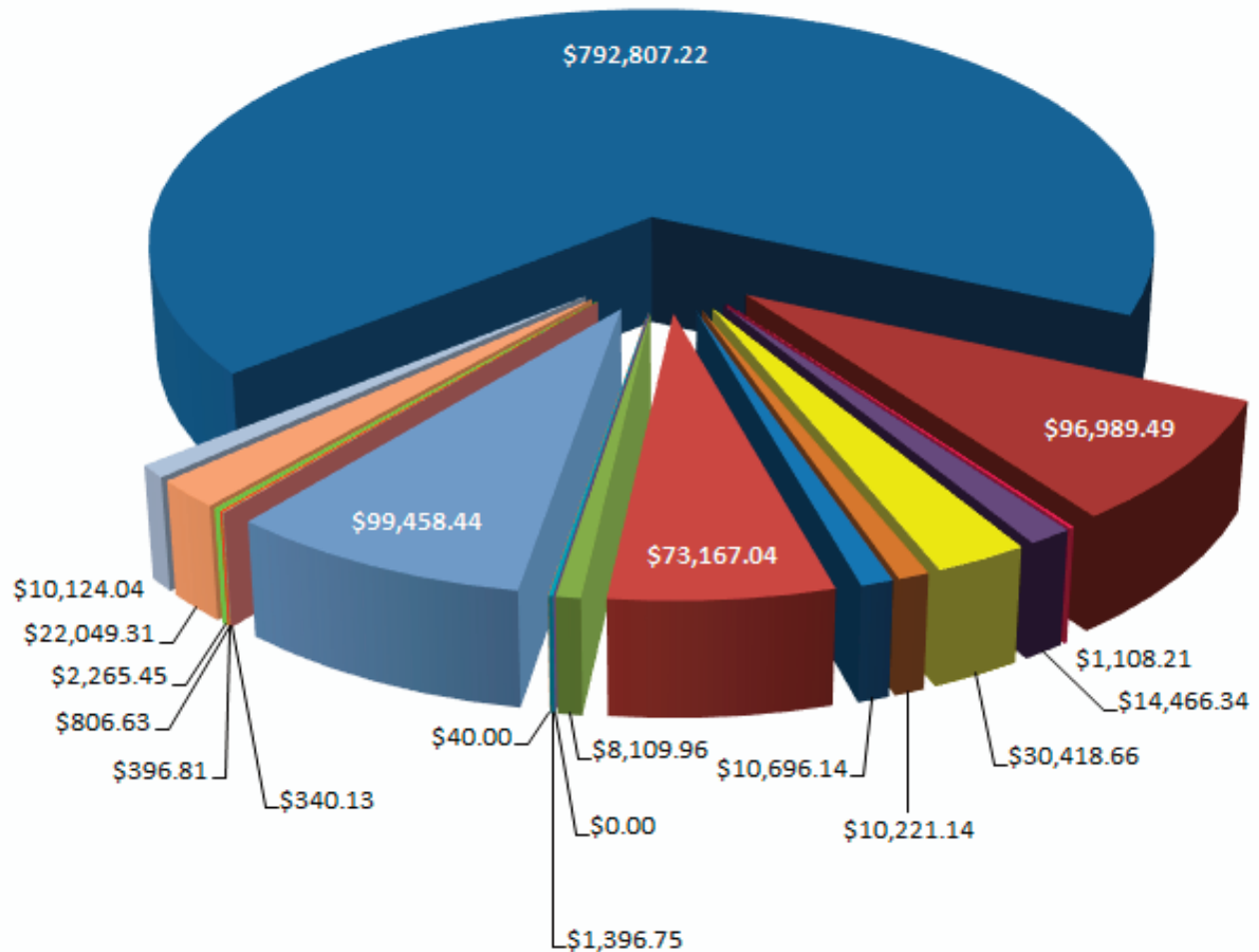
# FINANCIAL STATEMENT

## REVENUES



- Arrondissement CDN-NDG DCSLDS
- Divers
- Child Development Institute
- Arrondissement CDN-NDG Travaux Publics
- Arrondissement CDN-NDG Travaux Publics (Murales)
- Arrondissement CDN-NDG Travaux Publics (SOCENV)
- Arrondissement Ville-Centre (Gangs de rue)
- Carrefour Jeunesse Emploi NDG
- Collège Lower Canada
- Comité Jeunesse NDG
- Conseil Communautaire NDG
- Entente Ville- MIDI (PMU)
- Regroupement des Organismes Mandataires du programme Tandem
- Ministère de la Famille (Provincial)
- Ministère d'Économie, Science et Innovation
- Centre Greene
- Ministère des Femmes et de l'Égalité des genres
- Ministère Santé et Services Sociaux
- Montréal - Ville-Centre
- Montréal Ville-Centre: Diversité des expressions culturelles - festivals et événements
- Montréal: Ville-Centre
- Patrimoine Canada
- Regroupement des Éco-Quartiers
- Secrétariat à la Condition féminine (Provincial)
- Sécurité Publique Québec
- Espace Temps (Maison des Jeunes d'Outremont)
- Service Canada Emploi d'été Canada
- Vélo-Québec Association
- YMCA

# FINANCIAL STATEMENT EXPENSES



Salaires	Avantages sociaux	CSST	Télécommunications
Fournitures et Services	Formations	Déplacements	Activités
Impressions et Photocopies	Publicités et Promotions	Équipements et Entretien	Assurances
Frais d'administration	Frais bancaires	Vie associative	Ruelles vertes
Matériaux	Honoraires professionnels	Autres	



# COMMITTEES

## Internal Committees

- AGM Committee
- Communications Committee
- Fundraising Committee
- Membership Committee
- Prévention CDN-NDG Board of Directors
- Team-Building Committee
- Training Committee

## City-wide Tandem Committees

- Comité Femmes
- Comité Jeunes et Loi 56
- Conseil d'administration de la Table des Organismes Mandataires du Programme Tandem
- Regroupement des organismes mandataires du programme Tandem

## External Committees

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>- Bienvenue à NDG Board of Directors</li> <li>- Comité Benny</li> <li>- Comité de coordination de la Démarche de revitalisation Fielding-Walkley</li> <li>- Comité de coordination de la Table de concertation jeunesse CDN (COCO)</li> <li>- Communauté de suivi</li> <li>- Conseil d'administration du Conseil communautaire NDG</li> <li>- Conseil d'administration du Centre Loyola</li> <li>- Conseil d'administration provisoire du Centre Walkley</li> <li>- Conseil d'Établissement École secondaire La Voie</li> <li>- Incredible Edibles (Transition NDG)</li> <li>- Jeunes Leaders NDG</li> <li>- NDG Housing table</li> <li>- NDG volunteer association</li> </ul> | <ul style="list-style-type: none"> <li>- Plan Stratégique NDG-Coordinating Committee</li> <li>- School green committees</li> <li>- Sous-comité des communications de la Table des Aînés CDN</li> <li>- Sous-comité Monde scolaire</li> <li>- Table 6-12 NDG</li> <li>- Table des Aînés in NDG</li> <li>- Table de concertation Aînés CDN</li> <li>- Table de Concertation Jeunesse d'Outremont</li> <li>- Table de Concertation Jeunesse de CDN</li> <li>- Table de Concertation Jeunesse de NDG</li> <li>- Table des Intervenants de première ligne en itinérance à CDN</li> <li>- Table des partenaires Fielding-Walkley</li> <li>- Table ronde NDG</li> </ul> |
|---|--|

# COMMUNITY PARTNERS

- Alac
- A'SHOP
- AEROPLAN
- AQPERE
- Arrondissement CDN-NDG - Division de Travaux Publics
- Arrondissement CDN-NDG - Division des Cultures, sports, loisirs, et développement social (DCSLDS)
- Arrondissement CDN-NDG - Division de Travaux Publics Voirie
- Arrondissement CDN-NDG - Division de la Communication
  - Association pour le développement jeunesse de Loyola
  - Banque Royale (succursale Somerled)
  - Batshaw Family Services
  - Bibliothèque Interculturelle de CDN
  - Bibliothèque sans frontières
  - Bienvenue NDG
- Black Community Association of CDN (BCA)
  - Break City (dance school)
  - Centre Sportif NDG
  - C-Vert CDN-NDG
  - Camp de jour Patricia Park
  - Camp M.A.R.C.
- Carrefour jeunesse Emploi (CJE) CDN
- Carrefour jeunesse Emploi (CJE) NDG
  - CÉGEP André Laurendau
- CÉGEP Marie-Victorin (Pavillon Namur)
- CEGEP St-Laurent: Technique en loisirs
  - Centraide Montréal
- Centrale Beauharnois (Hydro-Québec)
- Centre Communautaire et de Loisirs de CDN
- Centre Communautaire Mountain Sights
- Centre Communautaire Saint-Raymond
  - Centre Communautaire Walkley
  - Centre d'Écologie urbaine
  - Centre de bénévolat de CDN
- Centre de bénévolat de Montréal (CABM)
  - Centre de bénévolat SARPAD
- Centre de Ressources Communautaires CDN
- Centre de Santé et de Services Sociaux (CSSS) Cavendish
- Centre de Santé et de Services Sociaux (CSSS) de la Montagne
  - Centre de Tri St Michel (CESM)
  - Centre des Aînés CDN
  - Centre Évasion
  - Centre femme du monde
- Centre International pour la prévention de la criminalité (CIPC)
  - Centre McKay
  - Centre Pauline Julien
  - Che Churro
- CISM (Université de Montréal Radio)
  - CKUT (McGill Radio)
- CLIC Bordeaux-Cartierville
  - Club Ami
- Comité de Recrutement de bénévoles de NDG / Mtl Ouest
- Comité Jeunesse NDG
- Comité Ruelle Verte Oxford-Marcil
- Comité Ruelle Verte Old Orchard/Girouard
  - Comité Ruelle Verte Clifton/Regent
  - Comité Ruelle Verte Melrose/Regent
- Comité Ruelle Verte Hingston/Beaconsfield
  - Comité Ruelle Verte Oxford/Marcil
- Comité Ruelle Verte Prud'homme /Décarie
- Commission Scolaire de Montréal (CSDM)
- Concordia University: Applied Human Sciences (AHSC)
  - Conseil Communautaire NDG
  - Conseil Régional de l'Environnement (CRE)
  - Coop La Maison Verte
- Corporation de développement communautaire de CDN (CDC)
  - CPE communautaire NDG
  - C-Vert CDN-NDG
  - Cummings Centre
- Dawson College -Community Recreation and Leadership Training (CRLT)
  - Dépôt alimentaire NDG
- Éco-quartier CDN (SOCENV)
  - Écocentre CDN
  - CPE Château des Neiges
  - Collège Marie-de-France
- École privé Mont-Jésus-Marie
  - École Anne-Hébert
  - École Centennial
  - École Centre McKay
  - École de langues CLC
- École Cinq-Continents (Pavillon Dupuis et St-Antoine)
  - École Des Nations
  - École Étoile Filante
  - École Graves Academy
  - École Internationale
  - École Iona
  - École Judith Jasmin
  - École Kells Academy
  - École La Voie
- École Les-Enfants-du-Monde
- École Lower Canada College
  - École Marc Favreau
  - École Loyola
- École La Maîtrise des Petits Chanteurs du Mont-Royal
  - École Musulmane
  - École Notre-Dame-de-Grâce
  - École Notre-Dame-des-Neiges
- École Paul-Guérin-Lajoie d'Outremont (PGLO)
  - École Royal Vale
  - École Rudolph Steiner
  - École Simonne-Monet
- École secondaire Saint-Luc & Annexe
  - École Solomon Schecter
  - École St-Monica
  - École St-Pascal Baylon
  - École Ste-Catherine-de-Sienne



- École Villa Maria
- École Willingdon
- Église Communautaire River's Edge
- Église St-Thomas
- Elementality
- End of the Week
- EMSB
- Équitas
- Family Net
- Garderie
- Garderie des Petites Fleurs
- Garderie Kids Fielding
- Garderie l'Académie Blossom
- Garderie Les Copains d'abord
- Garderie les Enfants du paradis
- Garderie Little Sister
- Garderie Monclair
- Garderie Montessori
- Garderie Perlita
- Garderie Playskool
- Garderie Nif Naf
- Garderie Orchard House
- Garderie Over the Rainbow
- Garderie Petits Nuages
- Garderie Playskool
- Garderie Somerled
- Garderie sur le chemin de l'école
- Groupe Benny Farm (including Project Zoo, 003)
- Haute Études Commerciales (HEC)
- Head and Hands
- Impact Program (YMCA)
- Intermiel
- Jardin de la Providence
- J2K
- Jewish General Hospital
- Julius Richardson Hospital
- Le Baobab Familial
- Le Sino
- La société canadienne du cancer
- La Chaise Rouge / The Red Chair Barber
- Les Soins infirmiers de l'Université McGill
- Legz Crew
- Loblaws
- Loisirs Sportifs CDN-NDG
- Loyola Centre
- Maison de la Culture CDN
- Maison des Jeunes CDN
- Maison des jeunes Outremont
- Maternelle Enfants des neiges
- McGill University: Social Work department
- Médecins du Monde
- Métro Somerled
- Montana
- Moog Audio
- MultiCaf Community Cafeteria
- Musitechnic
- NDG Senior Citizens Council
- Nobad Sound Studio
- Office Municipal d'Habitation de Montréal
- OEIL
- OXYjeunes
- Parrainage Montréal
- Poucevert
- Pour Bien Animer
- Projet Genese
- Projet « Moi j'embarque »
- Projet W.O.R.D.
- Promis
- Regroupement des Éco-quartiers (REQ)
- Regroupement des Organismes mandataires du programme Tandem
- Relais CDN
- Galerie REP NDG 375
- Réseau d'échange et de soutien aux actions locales (RÉSAL)
- Résidence de la Providence
- Résidence Lev Tov
- SPVM 11
- SPVM 26
- St-Mary's Hospital
- Students' Society of McGill University
- Table de concertation jeunesse CDN
- Table de concertation jeunesse NDG
- Table des Aînés CDN
- Table des Partenaires Walkley
- Table Ronde NDG
- TOHU
- Total Diving
- TRACOM
- Transition NDG
- Unité d'intervention mobile l'Anonyme
- Université de Montréal: Département de Criminologie
- Vélo-Québec
- Westhaven Community Centre
- White Mountains Regional High School, New Hampshire, U.S.A.
- YMCA NDG

# FUNDERS



Ministère de la famille  
Québec

Projet financé en partie par  
le Ministère de la Famille:  
Secrétariat aux aînés

Ministère d'Économie,  
Science et Innovation  
Québec

Ministère des femmes et  
de l'Égalité des  
génres

Gouvernement du Canada -  
Service Canada -  
Emploi d'été

Gouvernement du  
Canada - Patrimoine  
Canada



Secrétariat à la  
condition féminine  
du Québec



Sécurité publique  
Québec

Projet financé en partie par le  
Ministère de la Sécurité  
publique

Carrefour  
Jeunesse

Emploi NDG

Santé et Services sociaux Québec  
Projet financé en partie par le  
Ministère de la Santé publique

Ministère  
Immigration,  
diversité et  
inclusion





# SOCIAL MEDIA OUTREACH



In 2018, following staff left Prévention CDN-NDG to pursue other job opportunities:

- Laura Chéron-Leboeuf (Outreach)
- Marc Pagliarulo-Beauchemin (Administration/HHYDS)
- Tamar Wolofsky (Outreach)
- Lysa Janelle (Genders and Equality)
- Catherine Tétreault (Éco)
- Kadi Diop (Fielding-Walkley)

Our sincerest gratitude to the AGM committee for its relentless efforts in producing Prévention CDN-NDG's 2018 Annual Report ....

AGM Committee: Terri Ste-Marie, Nikki Schiebel, Eero Piilokivi, Brigitte Chrétien, Jennifer Chapman, Miranda Potts, Fanny Lavigne and Sarah Nambukarawasam.

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Notes:









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### Éco-quartier NDG

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Tél : (514) 486-2727

